



Value Investing  
The Psychology of Successful Investing in Commodities and Stocks  
Your Complete Guide to a Successful and Secure Retirement

Technical Analysis Explained, Fifth Edition: The Successful Investor's Guide to Spotting Investment Trends and Turning Points

Learn how to protect and grow your wealth with this commonsense guide to investing You manage your own money. You understand the basics of investing and diversifying your portfolio. Now it's time to invest like a pro for greater profits—with investment expert David Stein, host of the popular weekly podcast, "Money for the Rest of Us." He's created a unique ten-question template that makes it easy for individual investors like you to: • Invest more confidently • Feel less overwhelmed • Build a stronger portfolio • Avoid costly mistakes • Plan and save for retirement Despite what many people believe, you don't need to be an expert to be a successful investor. With Stein as your personal money mentor, you'll learn how to make smarter, more informed decisions that can help reduce your risk and increase your gains by following a few simple rules for analyzing any investment. This is how the professionals grow their wealth and how you can, too. This is Money for the Rest of Us.

Master the Markets with Mutual Funds: A Common Sense Guide to Investing Success "Master the Markets with Mutual Funds: A Common Sense Guide to Investing Success" is a groundbreaking investment guide for investors of all levels. The book is refreshing because it was written by an author that has seen and heard it all from investors. The confusing terminology is set aside, and the author, Jon R. Orcutt, speaks to the reader with the same "common sense" approach he used as a successful financial advisor for over 15 years. The reader will quickly realize they are not reading your standard boring "How To" book. Emotional investing is one of the biggest obstacles to successful investing. Jon challenges the reader to look in the mirror and recognize if they are too emotional when it comes to their financial decisions. Real-life examples are provided of how the media, the firms, and some financial advisors prey on this type of investor. From a comical view of historical Time magazine covers, to taking direct aim at the false messages being told on Wall Street, Jon does an excellent job of providing the simple truth about investing. Every investment book claims to provide strategies on how to build wealth. What makes this book different is that Jon's investment success came from his early understanding that he had no right to try and guess with his client's money and financial future. The results provided some of the most stunning returns over the last decade. The period 2000-2009 has often been referred to as the "Lost Decade" because the S&P 500 index finished the decade down 9%. However, the strategy outlined in this book finished the same period up 144%. The strategy is simple, easy to understand, and is built around 14 mutual funds. What really gives the reader an "aha" moment is when Jon illustrates that when he throws out the 14 mutual funds he personally uses and replaces them with 28 completely different and randomly selected mutual funds that the three different portfolios provided virtually identical returns for the supposed "Lost Decade." Learning about asset allocation and leaving your emotions behind is the story behind the strategy's success. The book concludes with an interesting inside look at the role of the financial advisor and a detailed view of how the major firms have always fed off of the emotional investor. No other book has been written specifically for the average American investor. Jon sat with thousands of these investors, looked them in their eyes and understands the fears that they exhibit. He understands how these emotions have impacted investor's returns and left an entire generation wondering when they can retire. The pattern will continue unless individual investors learn to look at themselves in the mirror and decide to make their own changes. This book and Jon will help with that process by educating and inspiring the reader to make the necessary changes.