

Explains how today's workers are a company's greatest asset and should be treated as such and discusses the flaws in the trend that sent service, manufacturing and retail sector jobs overseas in an effort to stay competitive through reduced wages and benefits. 25,000 first printing.

Plan X By: Brian Mora What happens in the first year after you survive a major catastrophe? If you survive an event like a hurricane, a cyclone, an earthquake... or, in this case, a deadly tornado, Plan X could give you insights on what to expect as changes happen suddenly. You could learn to understand the author ' s own story and experiences. You could learn about greater understanding of yourself, your community, your neighbours, and others. You may achieve greater goals you had long hoped to reach. You could learn great lessons about faith... honour... mercy... respect... love... empathy... rebuilding... success... and life itself. You may meet idols you have adored for years, new leaders in institutions you were once active in, family and friends from your past, new neighbours and leaders who put their faith in you, and many more.

This new Handbook addresses the state of the art in the application of operations research models to problems in preventing terrorist attacks, planning and preparing for emergencies, and responding to and recovering from disasters. The purpose of the book is to enlighten policy makers and decision makers about the power of operations research to help organizations plan for and respond to terrorist attacks, natural disasters, and public health emergencies, while at the same time providing researchers with one single source of up-to-date research and applications. The Handbook consists of nine separate chapters: Using Operations Research Methods for Homeland Security Problems Operations Research and Homeland Security: Overview and Case Study of Pandemic Influenza Deployed Security Games for Patrol Planning Interdiction Models and Applications Time Discrepant Shipments in Manifest Data Achieving Realistic Levels of Defensive Hedging Mitigating the Risk of an Anthrax Attack with Medical Countermeasures Service Networks for Public Health Preparedness and Large-scale Disaster Relief Efforts Disaster Response Planning in the Private Sector

A Road Map for Strategy and Execution

Jim Cramer's Getting Back to Even

Harvard Business Review on Thriving in Emerging Markets

An Introduction to Operations Management

The One Skill That Changes Everything

EBOOK: Financial Accounting

Discusses the major topics and strategies that relate to operations management. Covers " modern " subjects such as human resources in operations, facility location, "green" operations, and the balanced scorecard approach to operations. Includes end-of-chapter projects and exercises, plus review questions and summary points.

In the next few years, it is expected that most businesses will have transitioned to the use of electronic commerce technologies, namely e-commerce. This acceleration in the acceptance of e-commerce not only changes the face of business and retail, but also has introduced new, adaptive business models. The experience of consumers in online shopping and the popularity of the digital marketplace have changed the way businesses must meet the needs of consumers. To stay relevant, businesses must develop new techniques and strategies to remain competitive in a changing commercial atmosphere. The way in which e-commerce is being implemented, the business models that have been developed, and the applications including the benefits and challenges to e-commerce must be discussed to understand modern business. The Research Anthology on E-Commerce Adoption, Models, and Applications for Modern Business discusses the best practices, latest strategies, and newest methods for implementing and using e-commerce in modern businesses. This includes not only a view of how business models have changed and what business models have emerged, but also provides a focus on how consumers have changed in terms of their needs, their online behavior, and their use of e-commerce services. Topics including e-business, e-services, mobile commerce, usability models, website development, brand management and marketing, and online shopping will be explored in detail. This book is ideally intended for business managers, e-commerce managers, marketers, advertisers, brand managers, executives, IT consultants, practitioners, researchers, academicians, and students interested in how e-commerce is impacting modern business models.

Hands-on guidance for creating competitive advantages through strategy realization How can your supply chain create competitive advantages and help achieve business goals? Drawing from the author's abundant research and analysis, this resourceful book shows how aligning the supply chain design with business strategy helps build competitive capabilities, prioritize capital investments, and takes your firm beyond the industry best-practices to create competitive advantages, not just competitive parity. Summarizing the current literature on business and supply chain strategies, this book provides path-breaking new direction to build your own winning supply chain strategy. Real-life cases show how this strategy alignment has produced results for the most successful companies and how it can be achieved in your firm. An overview of the concepts of business strategy, the current thinking on supply chain strategy and why it is inadequate to drive competitive advantage through supply chain design Process for establishing your own supply chain strategy to build competitive advantage The place of technology in creating business capabilities in modern corporations and why managing technology should be a core competence and an integral part of strategy planning Step-by-step direction and examples for creating strategy alignment and designing a supply chain that goes beyond supporting your operations Case studies including Wal-mart, Cemex, Kmart, HP, Dell, and others Consolidating the lessons learned along with implementation guidance, Supply Chain as Strategic Asset is the must-read road map for designing a supply chain that will be vital in achieving your business goals.

Transform your high school accounting course with CENTURY 21 ACCOUNTING ADVANCED 10E, the leader in high school accounting education for more than 100 years. Input from educators, accounting professionals, content experts, and high school accounting students has informed the tenth edition's new critical-thinking activities, real-world applications, updated accounting instruction, and enhanced online learning solutions, including Online Working Papers and Automated Accounting Online computerized accounting software. CENTURY 21 ACCOUNTING 10E maintains its renowned instructional design and step-by-step approach to teaching the mechanics of accounting. Greater emphasis on conceptual understanding and financial statement analysis in the tenth edition encourages students to apply accounting concepts to real-world situations and make informed business decisions. New features like Forensic Accounting, Think Like an Accountant, Financial Literacy, and Why Accounting? are a few examples of the expanded opportunities for students to master valued skills, such as critical thinking and technology use, as defined by the Partnership for 21st Century Skills. In addition, commercial technology, integrated throughout the text, equips students to work with Microsoft Excel, Sage 50, QuickBooks, and Automated Accounting Online, with step-by-step instructions and the flexibility to use a variety of commercial software programs. Trust the dedicated leader in accounting education to transform your accounting course with a time-tested instructional design, enhanced digital solutions, and a comprehensive package to address your contemporary classroom needs and prepare your students for success in the 21st century. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Man Who Broke Capitalism

Cases in Strategic Management

Essentials of Operations Management

Intermediate Accounting

Advanced Moneymaking Techniques

Ebook: Managerial Accounting

Master the process of management with the skills-based, functional approach in Griffin ' s MANAGEMENT, 13E. Timely content focuses on active planning, leading, organizing and controlling as you examine emerging management topics and the latest trends. New discussions explore the impact of technology, the importance of a green business environment, the need to adapt in changing times, ethical challenges and the increasing importance of diversity. This is one of the first management books to examine the impact of the COVID-19 pandemic and resulting economic turmoil. New cases and updated learning features support a balance of classic theory and contemporary practice. You learn to think and act like a successful manager as hundreds of well-researched, contemporary examples demonstrate the importance of strong management in any type of organization, from Starbucks, Hilton Hotels and Quicken Loans to Honey Pot. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Jim Cramer, host of CNBC's Mad Money and bestselling author and financial guru, offers specific advice about how to overcome your fear of the markets and put your investments back on track to recover from the financial debacle of 2008-2009. You don't even look at your 401(k) statements any longer. When mail comes from your broker or your mutual fund, you throw it in a drawer unopened. You know how bad things are and you're just waiting for them to improve before you start thinking about your money again. But how long will that take? How many opportunities will you miss while you hide your head in the sand? Shouldn't you be doing something? Jim Cramer says that there are positive steps you can take to start the financial healing process. You can start to get back to even, then go from there. Cramer explains how to make the best of the bad situation you're in, and how not to succumb to fear and panic. He tell you what steps to take depending on your age and your financial goals. Getting Back to Even will include advice on refinancing a mortgage, recovering from job loss or downsizing, and making a new financial plan. It will include twenty new rules for investing that fit the current economic climate. Jim Cramer believes that the stock market is still the best long-term investment anyone can make. He'll offer guidance on which stocks to select, or how to find a reliable and successful mutual-fund manager, and how to spot the economic recovery when it happens. Whether you're 25 and investing to build wealth or 65 and hoping to restore your retirement savings, you'll need the advice Jim Cramer offers in Getting Back to Even.

One of the toughest lessons every business leader learns is how hard it is to generate sustained growth. Stalled growth is the rule, not the exception--even for the best-managed companies. That's especially true in unpredictable economic environments such as the one we're experiencing today. McKee has a unique understanding of what happens when growth stalls. His firm commissioned a study of 700 companies that had at one time been among the nation's fastest-growing businesses. Developed in concert with Decision Analyst, a leading national research and consulting firm, the study probed areas as diverse as corporate structure, competition, branding, finance, and strategy. The target respondent profile were CEOs, owners, principals, presidents, managing directors or chairmen of the board. In-depth follow-up interviews yielded fascinating stories and personal comments from executives who had been living on the front lines of real-life growth crises. McKee presents compelling knowledge about how and why companies lose their way, and offers practical advice about how they can rekindle growth. When Growth Stalls demonstrates that sluggish growth is generally produced not by mismanagement or strategic blundering but by natural market forces and management dynamics that are often unrecognized--and widespread. The book presents seven characteristics that commonly correlate with stalled growth and what to do about them. Some are external forces to which countless companies have fallen victim: economic upheavals, changing industry dynamics, and increased competition. What McKee points out, however, is how often they catch companies off-guard. More surprising are four subtle and highly destructive internal factors that conspire to keep companies down: lack of consensus among the management team, loss of nerve, loss of focus, and marketing inconsistency. McKee makes the case that, regardless of what's going on outside of an enterprise, it's what's inside that counts.

The text's efficient format does not overwhelm students, and its accessible style provides an alternative to more encyclopedic, reference-book approaches. The book offers a blend of the core concepts of accounting principles with procedural applications. This approach is supplemented with the most expansive set of end-of-chapter material on the market, a thorough integration of today's hot topics, and a robust selection of student and instructor print and online resources. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Retail Crime, Security, and Loss Prevention

MIS

Fundamentals of Management

Management Information Systems

Operations and Supply Chain Management

How a Couple of Regular Guys Grew The Home Depot from Nothing to \$30 Billion

About the Book : - The best way to select emerging markets to exploit is to evaluate their size or growth potential, right? Not according to Tarun Khanna and Krishna Palepu. In Winning in Emerging Markets, these leading scholars on the subject present a decidedly different framework for making this crucial choice. The authors argue that the primary exploitable characteristic of emerging markets is the lack of institutions (credit card systems, intellectual property adjudication, data research firms) that facilitate efficient business operations. While such institutional voidspresent challenges, they also provide major opportunities for multinationals and local contenders. Khanna and Palepu provide a playbook for assessing emerging markets potential and for crafting strategies for succeeding in those markets. They explain how to: Spot institutional voids in developing economies, including in product, labour, and capital markets, as well as social and political systems Identify opportunities to fill those voids, for example, by building or improving market institutions yourself Exploit those opportunities through a rigorous five-phase process, including studying the market over time and acquiring new capabilities Packed with vivid examples and practical toolkits, Winning in Emerging Markets is a crucial resource for any company seeking to define and execute business strategy in developing economies. About the Authors : - Tarun Khanna is the Jorge Paulo Lemann Professor at Harvard Business School and the author of Billions of Entrepreneurs: How China and India Are Reshaping Their Future and Yours. Krishna Palepu is the Ross Graham Walker Professor of Business Administration and senior associate dean for international development at the Harvard Business School.

Ebook: Managerial Accounting

Optimize supply chains throughout their entire lifecycle: creation, growth, maturity, and decline! Reflecting up-to-the-minute "in-the-trenches" experience and pioneering research, this book illuminates the complex transformational processes associated with managing complex supply chains that incorporate multiple products and services within ever-changing networks. Marc J. Schniederjans and Stephen B. Legrand walk you through: starting, creating, and building new supply chains; then, realigning those supply chains for growth, adjusting to dynamic change, readjusting networks, building flexibility, and managing new supply chain risks. Next, they offer practical, realistic guidance for realigning "mature" supply chains, innovating, controlling costs; and smoothly managing declining demand. Throughout, they offer invaluable insights and tools for negotiating, measuring performance, anticipating change, improving agility and flexibility, meeting commitments to social responsibility and the law; and much more. Based on the authors' up-to-the minute supply chain experience and pioneering academic research, Reinventing the Supply Chain Life Cycle contains many real-world examples and interviews with executives from some of the world ' s top organizations. It integrates content related to key certifications and offers valuable material that can be incorporated directly into existing supply chain practices, procedures, and policies.

How It Happens, Why You're Stuck, and What to Do About It

Reinventing the Supply Chain Life Cycle

An Introduction to Supply Chain Management

Five Stock Market Methods for Small, Individual Investors