

## Organizing Metropolitan Space And Discourse

Representing many different disciplines, the book will attract any reader interested in urban problems.

Each chapter of the book takes as its starting point a myth, a legend, a story or a fable and explores its contemporary relevance for a world of globalization, organizations and consumerism. Each contributor is inspired by a relatively short but rich text which is then used as a springboard for an analysis of contemporary social and organizational realities. The idea behind this book is that by looking at contemporary society through the prism of pre-modern narratives, certain features emerge in sharp relief, while others are found to be entrenched in societies across the ages. The texts that have inspired the authors of this collection differ-some are myths, some are stories, one is a children's tale. The origins of these texts differ, from the scriptural to the folkloric, from high art to oral tradition. What all the texts have in common is a distinct and compelling plot, a cast of recognizable characters with an ability to touch us and speak to us through the ages, and above all, a powerful symbolic aura, one that makes them identifiable landmarks in storytelling tradition. The driving force behind this project was each author's love for their narratives. It is not an exaggeration to say that the book is a true labor of love. The chapters are introduced by the editor and are arranged in four parts, each with its own introduction. The chapters in each part spring from stories that share a narrative character, and are labeled as Knowledge Narratives, Heroic Narratives, Tragic Narratives and Reflective Narratives. The book offers a set of probing, original and critical inquiries into the nature of human experience knowledge and truth, the nature of leadership, power and heroic achievement, postmodernity and its discontents, and emotion, identity and the nature of human relations in organizations. Different chapters deal, among other things, with the nature of leadership in the face of terrorism, friendship, women's position in organizations, the struggle for identity, the curse of insatiable consumption and the ways the hero and heroine are constructed in our times.

**Bibliografie** : p. 220-233 Met reg. Examination of the disappearance of writers of challenging, intelligent books for the general reading public. The author traces this to a particular organization of literary production and consumption in advanced capitalism, and the kinds of constraints faced by those who write either in popular culture or in the academic world, that is, the requirements of writing-for-tenure or writing-for-profit, in order to make a living.

This book introduces a radically spatialised approach to knowledge creation and innovation. Reflecting on an array of European urban and regional developments, it offers an updated notion of milieu as the conceptual and material space of knowledge and innovation in line with the interpretative turn in social sciences and humanities.

In view of the unwillingness of mainstream economics to accommodate such a trend, the authors pursue a broadly understood hermeneutic approach that expands on the triad of knowledge-space-innovation. The book's main findings are that space is an essential intermediary in the connection between knowledge and innovation, and findings and suggest new policy directions.

Syntax and Discourse

Spatial Metaphors in Feminist Discourse

Thick Big Data

New Movements in Entrepreneurship

Or the Globalization of City Management

Spontaneous Spoken Language

English and the Discourses of Colonialism

"Experiences have become the hottest commodities the market has to offer. No matter where we turn, we are constantly inundated by advertisements promoting products that promise to provide us with some ephemeral experience that is newer, better, more thrilling, more genuine, more flexible, or more fun than anything we have previously encountered. In turn, consumers themselves are increasingly willing to go to great lengths, invest large sums of money, and take great risks to avoid "the beaten track" and "experience something new." "Working with an interdisciplinary approach, this book critically analyzes the significance this market for experiences (and interest in them) is having as a generative motor of cultural and socioeconomic change in modern society."--Jacket.

Composed by international researchers, the Handbook of Narrative Inquiry: Mapping a Methodology is the first comprehensive and interdisciplinary overview of the developing methodology of narrative inquiry. The Handbook outlines the historical development and philosophical underpinnings of narrative inquiry as well as describes different forms of narrative inquiry.

This one-of-a-kind volume offers an emerging map of the field and encourages further dialogue, discussion, and experimentation as the field continues to develop.

This book offers an original and detailed reading of Plato's Republic, one of the most influential philosophical works in the development of Western philosophy. The author discusses the Republic in terms of discursive events and political acts. Plato's act is placed in the context of a politico-discursive crisis in Athens at the end of the fifth and the beginning of the fourth century B.C. that gave rise to the dialogue's primary question, that of justice. The originality of Dr. Ophir lies in the way he reconstructs the Republic's different spatial settings--utopian, mythical, dramatic and discursive--using them as the main thread of his interpretation. Against the background of Plato's critique of the organization of civic-space in the Greek polis, the author relates the spatial settings in the Plato text to each other. This provides a basis for a re-examination of the relationship between philosophy and politics, which Plato's work advocates, and which it actually enacted.

An eminently readable analysis on the rhetoric of the 'tolerant majority' - those who view themselves as being open to a diverse society; a rhetoric that is prevalent throughout the media and political world.

Women and Words in Saudi Arabia

Knowledge-creating Milieus in Europe

Architectural Research Addressing Societal Challenges

The Reformation of German Economic Discourse, 1750-1840

The Decline of Discourse

Time, Timing, Space and Place in Business Action

Architectural Research Addressing Societal Challenges Volume 1

This book is the first introductory guide to the work of Zygmunt Bauman, designed specifically for students and those new to his work. It provides a firm foundation for the independent reading of Bauman and for exploring the many interpretations of his influential ideas.

Investigates the new world of computer conferencing and details how writers use language when their social interaction is exclusively enacted through text on screens.

Original Scholarly Monograph

In Sweet Reason, Susan Wells presents a rhetorical model for understanding the diverse discourses of modernity. Wells describes modernity as a system of texts which we are only now learning to read. In order to comprehend how these texts organize our world, she argues, we must grasp how reason and desire interact to create meaning. To this end, Wells offers a rhetoric based on an understanding of meaning as intersubjectivity created through the work of language.

Wells elaborates this "rhetoric of intersubjectivity" by drawing on both Jürgen Habermas's concept of communicative rationality and on Jacques Lacan's theory of desire, affirming the significance of reason and desire for rhetorical studies. From scientific articles to classroom altercations, contemporary government hearings to Mantaigne's Essays, Wells organizes several using rhetoric as an art, and she shows how rhetoric operates in practice. Susan Wells is associate professor of English at Temple University.

A Theory of Organizing

A Tale of Three Cities

Premodern Narratives for Our Times

Chaucer and the Politics of Discourse

Diplomatic Discourse

The Semiotics of Discourse

Technique, Discourse, and Consciousness

Entrepreneurial Imagination innovatively focuses on entrepreneurial and economic action in time, timing, space and place. Schedules and places of production, working times and working places, are no longer fixed due to the effects of the contemporary economy. The authors expertly bring together a focused and themed book that deals wholly with the subjects of time and space in a phenomenological understanding of entrepreneurial ventures and related business action. They discuss theories and thinking of human action, space, place, timing and time in various entrepreneurial and business arenas, including social entrepreneuring, environmental and corporate social responsibility, network forms of entrepreneuring, urban governance and regional development. Taking a phenomenological approach to enable readers to understand entrepreneurship and related economic action clearly will prove to be inspiring for students, academics and practitioners interested in all areas of entrepreneurship and similar issues.

The EAAE/ARCC International Conference, held under the aegis of the EAAE (European Association for Architectural Education) and of the ARCC (Architectural Research Centers Consortium), is a conference organized every other year, in collaboration with one of the member schools / universities of those associations, alternatively in North America or in Europe. The EAAE/ARCC Conferences began at the North Carolina State University College of Design, Raleigh with a conference on Research in Design Education (1998), followed by conferences in Paris (2000), Montreal (2002), Dublin (2004), Philadelphia (2006), Copenhagen (2008), Washington (2010), Milan (2012) and Honolulu (2014). The conference discussions focus on research experiences in the field of architecture and architectural education, providing a critical forum for the dissemination and engagement of current ideas from around the world.

This work seeks to provide insight into the role that discourse and rhetorical analysis plays in the crucial area of international conflict resolution and diplomatic process.

"At last, a book that focuses on transcending thinking and research in the field of entrepreneurship and sets an agenda for current and future movements in the field. The aim of the book is to advance entrepreneurship research, focusing on the following four key movements: broad movements within the academic field of entrepreneurship and how to move it further in terms of new frameworks, theories and methodologies movements in the concept of entrepreneurship through project-based, action-based, enactment based and discourse-based approaches knowledge-based entrepreneurship and the processes in which the role of universities, new organizations, regions and cities are connected and exemplified global, ethnic, transformed and new economies and how entrepreneurship contributes to renewing economies and moving beyond just economics to view the effects of entrepreneurship on societies."

Doing Digital Social Sciences  
Towards a Practice Theory of Management  
Entrepreneurial Imagination  
Experiencescapes  
Debating Diversity  
Urban Plots, Organizing Cities  
Rethinking the City

When designing, planning and building urban spaces, many contradictory and conflicting actors, practices and agendas coexist. This book propounds that, at present, this process is conducted in an artificial reality, 'Concept City', characterized by a simplified and outdated conception of space. It provides a constructive critique of the concepts, underlying the practices of planning and architecture and, in order to facilitate more dynamic, inclusive and subtle practices, it formulates a new theory about space in general and public urban space in particular. The central notions in this theory are temporality, experiment and conflict, which are grounded on empirical observations in Helsinki, Manchester and Berlin. While the book contextualizes Lefebvre's ideas on urban planning and architecture, it is in no way limited to Lefebvresan discourse, but allows insights to new theoretical work, including that of Finnish and Swedish authors. In doing so, it suggests and develops exciting new approaches and tools leading to 'experiential urbanism'.

This study explores how contemporary Saudi women writers use their writings as a way to gain control over the rules of cultural discourse in their society. The author examines the work of nine influential women writers and presents excerpts of their writings which appear here for the first time in English.

Managers are significant actors in contemporary organizations and yet there is very little deep-level analysis of what managers do, and how they understand their managerial selves and social situations. Instead of evaluating management techniques according to their internal logic and systematic qualities, this book advances the 'practice perspective', using behaviour and activities of successful, experienced, and skilled managers as the primary data for theorizing good management. In this book, academics review classic literature on managerial work, discuss methodological and theoretical approaches, and present empirical studies on various kinds of managers at different levels of organizations, in different roles, and different sectors, from construction site managers and CEOs of large companies to university professors and health care managers. It makes the case for studies of managerial work that look beyond the rational and ordered world to the challenges presented by, *inter alia*, work and information overload, complexity, performance pressures, unintended consequences, and irreconcilable expectations.

Jim Miller and Regina Weinert investigate syntactic structure and the organization of discourse in spontaneous spoken language. Using data from English, German, and Russian, they develop a systematic analysis of spoken English and highlight properties that hold across languages.

(De)Mobilizing the Entrepreneurship Discourse

Discourse and Power in the Republic

Sweet Reason

Second edition

Proceedings of the EAAE ARCC 10th International Conference (EAAE ARCC 2016), 15-18 June 2016, Lisbon, Portugal

Exploring Entrepreneurial Thinking and Action

Experience and Conflict: The Production of Urban Space

The escalating interdependency of nations drives global geopolitics to shift ever more quickly. Societies seem unable to control any change that affects their cities, whether positively or negatively. Challenges are global, but solutions need to be implemented locally. How can architectural research contribute to the future of our changing society? How has it contributed in the past? The theme of the 10th EAAE/ARCC International Conference, " Architectural Research Addressing Societal Challenges ", was set to address these questions. This book, Architectural Research Addressing Societal Challenges, includes reviewed papers presented in June 2016, at the 10th EAAE/ARCC International Conference, which was held at the facilities of the Faculty of Architecture of the University of Lisbon. The papers have been further divided into the following five sub-themes: a Changing Society; In Transit – Global Migration; Renaturalization of the City; Emerging Fields of Architectural Practice; and Research on Architectural Education. The EAAE/ARCC International Conference, held under the aegis of the EAAE and of the ARCC, is a conference organized every other year, in collaboration with one of the member schools / universities of those associations, alternatively in North America or in Europe.

This book rethinks the city by examining its various forms of collectivity – their atmospheres, modes of exclusion and self-organization, as well as how they are governed – on the basis of a critical discussion of the notion of urban commons. The idea of the commons has received surprisingly little attention in urban theory, although the city may well be conceived as a shared resource. Urban Commons: Rethinking the City offers an attempt to reconsider what a city might be by studying how the notion of the commons opens up new understandings of urban collectivities, addressing a range of questions about urban diversity, urban governance, urban belonging, urban sexuality, urban subcultures, and urban poverty; but also by discussing in more methodological terms how one might study the urban commons. In these respects, the rethinking of the city undertaken in this book has a critical dimension, as the notion of the commons delivers new insights about how collective urban life is formed and governed.

This book is a banquet for readers who are open to a broader menu of ideas and insights into the nature of entrepreneurship, how it occurs, and the circumstances by which it manifests itself. By seeing the phenomenon of entrepreneurship in new and intriguing ways, the authors in this book helped me re-imagine the many different kinds of entrepreneurships that exist. I'm very impressed with the creativity and scope of this book, and the cleverness of these scholars to bring so many delicious perspectives to the table. A book that is challenging and enjoyable to read. William B. Gartner, Clemson University, US This unique and fascinating book takes a critical look at aspects of the prevalent entrepreneurship discourse and presents several substantive new theories, prescribing what should be abandoned (demobilization) and what should be adopted or given a more central position (mobilization). The contributors contend that entrepreneurship is not only an economic matter, that it is not a predominantly male-gender issue, and that it is not only done by heroes or extraordinary efforts but rather that it is as much a matter of ordinary, routine activities. They conclude that the entrepreneurship literature could greatly benefit from including the concepts of space and place, that resistance to it is an important aspect of its success, and that it is just as much about imitation as about creativity. Finally, they address the issue that what should be demobilized or mobilized in the entrepreneurship discourse might actually be the wrong question, since entrepreneurship is arguably a way of life. At the cutting edge of entrepreneurship research, this thought-provoking book will prove a stimulating read for entrepreneurship academics, students and researchers in the fields of entrepreneurship and business and management.

Rosemary Hennessy confronts some of the impasses in materialist feminist work on rethinking woman as a discursively constructed subject. She argues for a theory of discourse as ideology, taking into account the work of Kristeva, Foucault and Lacan.

Understanding Entrepreneurship

The Emerald Guide to Zygmunt Bauman

Organizing Metropolitan Space and Discourse

Tourism, Culture and Economy

Urban Commons

Disorders of Discourse

Reading, Writing, and Resistance in Postmodern Capitalism

Cities are complex, sprawling, diverse places. They are organized, but disorganized; managed, but unmanaged; orderly, but disorderly. Modern metropolitan cities reproduce themselves and we are familiar with the common icons that are replicated in every part of the globe, but how should we understand cities? For the past five years, Professor Czarniawska has been leading a research project on globalization and the management of cities. Rather than seeing the city as a conurbation, or a location of economic activity, or in terms of governance and administration, Czarniawska explores the city as an action net. An action net of this sort includes various organizations-municipal, state, private, and voluntary-and non-organized individuals. Such an approach was designed to avoid the fallacy of viewing the big city as one big organization. The city is thus conceived as a particularly complex and disorderly action net; a seamless web of interorganizational networks, where the city administration proper constitutes just one point of entry and by no means provides a map of the entire terrain. The research focuses on three European capitals: Warsaw, Stockholm, and Rome. At the outset, leading politicians and officials in each city listed the major problems and projects that the city was engaged in, for example environmental reforms, improvement of public utilities, privatization, financial targets, etc. The author selected a number of these for more detailed study, reporting upon interesting similarities and differences between the approaches taken. The book aims to explore organizing processes in their local context while following the connections between such contexts.

A systematic exploration of the emerging field of organizational discourse.

This text explores the spaces of representation and the representations of space in feminist discourse.

Stylish, bold, fiery, and full of zest, this book could well have been called *Embodying Entrepreneurship* . . . for perhaps the first time, we have a cultured, scholarly, in-the-flesh treatment of entrepreneurial life. Ranging from striptease to de Sade, the aboriginal to Christo, and the grotesque to the sublime, *The Politics and Aesthetics of Entrepreneurship* is a tantalizing and critically refreshing work throughout. This one could easily become the bad boy book of entrepreneurial studies, given how strongly it challenges (slaps?) existing entrepreneurship studies. Daved Barry, Universidade Nova de Lisboa, Portugal Daniel Hjorth and Chris Steyaert make a unique contribution to management education. Their ability to illustrate complex ideas through theatre and visual media is outstanding and much appreciated by a wide audience. This book is no exception. Their insights into the nature of entrepreneurship are fresh and original. Their style of presentation is both rich and rewarding. This is a book to surprise you and it will. Heather Höpfl, University of Essex, UK . . . the four books comprising the series would certainly be a valuable addition to any entrepreneurship library. However, each book also stands alone as an individual purchase. Lorraine Warren, International Journal of Entrepreneurial Behaviour and Research This fourth book in the *New Movements in Entrepreneurship* series focuses on the politics and aesthetics of entrepreneurial processes, in order to shed light on entrepreneurial creation itself. Presenting original empirical material, the eminent contributors examine control and entrepreneurship in various organizational contexts. They go on to demonstrate how control can be exercised entrepreneurially, how art brings an entrepreneurial force into society, and how entrepreneurship operates by aesthetic moves. The need to move beyond the traditional focus on the economic and business implications of entrepreneurship is also discussed, as is the relevance of political and aesthetic theory to our understanding of entrepreneurship as a creative force. The book provides entrepreneurship studies with a new language, that in itself is an aesthetic effort with political implications, resulting in new theoretical, empirical and practical possibilities. It will prove a fascinating read for students, academics and researchers with an interest in entrepreneurship and management and creativity and aesthetics.

A Fourth Movements in Entrepreneurship Book

Linguistic Individuals in Virtual Space

An Introduction to the Philosophy of Jacques Ellul

International Conflict at the United Nations-- Addresses and Analysis

Handbook of Narrative Inquiry

The Work of Managers

The importance of the entrepreneur as a human being is strongly expressed, as is the idea that entrepreneurship is closer to art and aesthetics than science and mathematics. Language, argues the author, plays a decisive role and philosophy provides a s

By focusing on the interplay between material, social and narrative dimensions of the city, this book examines urban complexity, namely the dynamic and entangled nature of urban issues, and puts forward a notion of the city as an urban texture. Taking an innovative interdisciplinary approach, it perceives the way cities are organized as a restless stratification of materials, meanings and uses, and deals with the interrelationships between actors, places, administrative rationalities and artefacts. It argues that urban fabric is 'manufactured' in this interplay between imagery and practices (of all the stake-holders, including planners, city managers and city users). Illustrated by in-depth empirical studies from across Europe and Latin America, the book explores material and symbolic aspects of the urban experience. In particular, the contributors focus on the less visible ways of organizing urban spaces, such as those enacted and embodied by local news, artefacts such as signals, maps, regulations, public acts, artistic performances, sensory experience and collective memories. The book offers an articulated discussion on these various means of spatial organisation, thereby providing insights into situations of conflict and proposing innovative ways forward for enhancing urban sociability.

French thinker Jacques Ellul's technology refers not only to machines and their usage, but also to the mentalities for which it has become a necessity. Technology is shown as a will to power, an obsession with order, and a drive toward efficiency that establishes its own specific symbology and language.

Is the English language neutral, global and open to everyone? This text suggests not. By examining colonial language policies in India, Malaysia and Hong Kong, this book shows how various policies emerged.

Materialist Feminism and the Politics of Discourse

The Politics of Literary Discourse

Rhetoric and the Discourses of Modernity

Electronic Discourse

The Politics and Aesthetics of Entrepreneurship

Discourse, Ideology, and Domination

Embracing Space

The social sciences are becoming dated. The questions once considered the domain of sociologists are now answered by data scientists operating on large datasets and breaking with methodological tradition, for better or worse. The traditional social sciences, such as sociology or anthropology, are under the double threat of becoming marginalized or even irrelevant, both from new methods of research which require more computational skills and from increasing competition from the corporate world which gains an additional advantage based on data access. However, unlike data scientists, sociologists and anthropologists have a long history of doing qualitative research. The more quantified datasets we have, the more difficult it is to interpret them without adding layers of qualitative interpretation. Big Data therefore needs Thick Data. This book presents the available arsenal of new methods and tools for studying society both quantitatively and qualitatively, opening ground for the social sciences to take the lead in analysing digital behaviour. It shows that Big Data can and should be supplemented and interpreted through thick data as well as cultural analysis. Thick Big Data is critically important for students and researchers in the social sciences to understand the possibilities of digital analysis, both in the quantitative and qualitative area, and to successfully build mixed-methods approaches.

Aimed at the student reader, this book demonstrates the benefits of using particular methods from the viewpoint of real-life experience. It contains chapters written by leading, internationally distinguished qualitative researchers who recount and reflect on their own research experiences as well as others.

ø Provocative in its questioning of established truths in the field of organizational studies, this book will continue to challenge and stimulate organizational theoreticians and organizational practitioners. It also will prove lively reading for academ

A detailed study of Chaucer's fascination with communication as a reciprocal process between speaker and listener", which considers the importance of discourse for social order and the ways in which Chaucer used it against authority.

Communication and Power in Organizations

Discourse, Interpretation, Organization

Qualitative Research Practice

Mapping a Methodology

Myths, Stories, and Organizations

Governing Economy

Analysing the Discourse of Tolerance

Disorders of Discourse offers an innovative approach to understanding communication and its barriers, in a variety of institutional contexts such as the outpatient clinic, the courtroom or the school. The study presents a new theory which Ruth Wodak terms 'discourse sociolinguistics' which is not only explicitly dedicated to the study of text in context, but places equal emphasis and importance on both factors. Ruth Wodak's approach identifies and describes the underlying mechanisms which help to construct speech barriers. Often embedded in a certain context - in the structure and function of the media, or in institutions such as a hospital or government ministry - these barriers inevitably affect communication. They depend on gaps between distinct cognitive worlds, the gulfs that separate outsiders from insiders, members of institutions from clients, and they are traceable not only to the use of unfamiliar professional or technical jargon but also to the immanent structure of the various discourses themselves. The result is 'frame conflict' in which worlds of knowledge and interest collide with one another. Those who possess linguistic as well as institutional power invariably prevail.

Firms, Cities, Territories

Plato's Invisible Cities