

Invisible Ink A Practical Guide To Building Stories That Resonate

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Considering this was invisible ink, it was important for me to have the Lamy fountain pen be the see through demonstrator kind. With

a blacklight on the pen, you can actually see the glowing ink in the pen's well! Assemble the components: ink into cartridge, cartridge into the Lamy pen, UV protective eyewear in place and the UV flashlight on.

Invisible ink : a practical guide to building stories that resonate.
[Brian McDonald] -- Invisible ink is a term that refers to writing that is readily seen by the reader or viewer, who often mistakes these words on the page as the only writing the storyteller is doing.

Invisible Ink A Practical Guide

Every body. Invisible ink goes into great detail about the aspects of story telling that usually isn't apparent, the parts that are planned and guide and build the story without necessarily actually being a part of the story. Sub text and so on.

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"Invisible Ink" is a great corollary to that book, and dives into more specific and readily-applicable tools for creating compelling stories. McDonald's insights are simple yet profound, and their seeming obviousness is only clear in retrospect.

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The Story Spine: Pixar's 4th Rule of Storytelling

To summarise, invisible ink is an essential guidebook that clearly and effortlessly teaches you how to tell stories in an entertaining manner, no matter what medium you're creating in. Thoroughly Recommended. 5.0 out of 5 stars Inspirational 7 February 2013

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