

Intellect Property Strategies For The 21st Century Corporation

Every leading firm of the current time centers their foundation with their IP portfolio. By integrating IP into every vertical -- like R&D, strategic planning, product development cycles -- a firm can seamlessly leverage multiple opportunities and enhance its value in the competitive market as well as protect itself from the same. In fact, reading one's own IP portfolio and of the other entities working in the domain can be goaded in such a manner to derive practical strategic insights that can help firms positively. Thus, the issue being addressed in this paper is related to the parameters necessary for such strategizing. Specifically, it relates to utilizing more empirical and data-driven parameters, rather than plain theoretical hypotheses. Further, these parameters can be utilized to construct a representative matrix (a 3-dimensional graph) with respect to a subject company; this matrix would help in identifying the company's position in a particular domain -- against the other entities that also work in the domain. In effect, this matrix can be utilized to obtain insights and design strategies that the company can use with respect to these other entities in its vision.

A practical approach to corporate IP operations and implementation Intellectual Property Operations and Implementation helps executives, attorneys, accountants, managers, and owners, understand the legal, technological, economic, and cultural changes that have affected corporate IP ownership and management. Page by page, it provides practical examples and advice from seasoned and enduring professionals who have adopted new and streamlined methods and practices whether as in-house or outside counsel, or service providers. Timely and relevant in view of the substantially global economic recession amidst rampant technological development and the resulting changes in law, practice, and culture Examines the decision making processes, activities, and changes of significant corporate intellectual property owners in today's new economy Important and timely, this book provides a global approach to corporate IP management. Companies are increasingly looking to their intellectual property(patents, trademarks, formulas, copyrights, brand names,distributions systems, etc.) as a profit center. As they try toextract more value from their holdings, some of which have benefit dormant for years, many are looking beyond their own coreproducts to partnerships with outside industries. Now it is their third option, Intellectual Property: Licensing andJoint Venture Strategies provides the most up-to-date practicaltools for evaluating the investment aspects of licensing and jointventure decisions, and discusses the legal, tax, and accountingpractices and procedures related to such arrangements.

This book offers a comprehensive, easy to understand guide for startup entities and developing companies, providing insight on the various sources of funding that are available, how these funding sources are useful at each stage of a company's development, and offers a comprehensive intellectual property strategy that parallels each stage of development. The IP strategies offered in this book take into consideration the goals that most startups and companies have at each stage of development, as well as the limitations that exist at each stage (i.e., limited available resources earmarked for intellectual property asset development), and provides solutions that startups and companies can implement to maximize their return on intellectual property investments. This book also includes a number of descriptive examples, case studies and scenarios to illustrate the topics discussed, and is intended for use by startups and companies across all industries. Readers will garner an appreciation for the value that intellectual property rights provide to a startup entity or company and will gain an understanding of the types of intellectual property rights that are available to companies and how to procure, utilize and monetize those intellectual property rights to help their company grow.

The Economics and Management of Intellectual Property

Intellectual Property Strategy

The Conundrum of Application of Intellectual Property (IP) Strategy in Light of Business Strategy, and Its Significance to the Corporate World in Contemporary Settings

A Practical Guide to IP Management

Global Dimensions of Intellectual Property Rights in Science and Technology

Be Your Own Incubator

Strategies Across Borders

How Does IP balance the exclusive rights of innovators with public demand for access to their innovations? How can organizations manage IP strategically to meet their goals? How do IP strategies play out on the global stage? Driving Innovation reveals the dynamics of intellectual property (IP) as it drives the innovation cycle and shapes global society. The book presents fundamental IP concepts and practical legal and business strategies that apply to all innovation communities, including industry, non-profit institutions, and developing countries. Further, it draws on the author's broad experience, news headlines, and precedent-setting lawsuits relating to patents, trademarks, copyright, and trade secrets - from biotechnology to the open source movement. General readers and students will welcome the lively overview of this complex topic, while executives and practitioners can gain new insights and valuable approaches for putting ideas to work and navigating within or changing the global IP system to expand innovation.

Intellectual Property (IP) is often a company's single most valuable asset. And yet IP is hard to value, widely misunderstood and frequently under-exploited. IP accounts for an estimated \$5trn of GDP in the US alone. It covers patents, trademarks, domain names, copyrights, designs and trade secrets. Unsurprisingly, companies zealously guard their own ideas and challenge the IP of others. Damages arising from infringements have fostered a sizeable claims industry. But IP law is complex, and the business, financial and legal issues around it are difficult to navigate. Court decisions and interpretation of IP laws can be unpredictable, and can dramatically change the fortunes of businesses that rely on their IP -- as demonstrated in the pharmaceutical industry's battle with generic drugs. This comprehensive guide to intellectual property will help companies, investors, and creative thinkers understand the scope and nature of IP issues, pose the right questions to their advisers and maximize the value from this crucial intangible asset.

This unique book - informed by ten years' research - focuses on intellectual property and charts the global transition towards intellectual capitalism with technology-based corporations as prime movers. The book gives a comprehensive overview of the history and fundamentals of intellectual property as well as a textbook introduction to the field. The book sheds new light on the economics and management of intellectual property in large corporations in Europe, Japan and the US. Special emphasis is given to strategies for the acquisition and commercialization of new technologies, patent strategies and strategies for secrecy and trademark, technology intelligence and corporate management of intellectual property. It includes an in-depth study of leading large corporations in Japan - including Canon, Hitachi, Toshiba and Sony. In conclusion, it explores the possible evolution of intellectual property management towards a distributed intellectual capital management in the context of a wider transition to intellectual capitalism, fueled by new technologies in general and new infocom technologies in particular. The book will have particular appeal to practitioners such as managers, economists, engineers and lawyers as well as students and scholars of industrial organization, economics of innovation and technical change, and management of technology.

It is scarcely five years since the first edition of this book, a milestone in the strategy-oriented approach to intellectual property at the global level, appeared and was quickly and widely welcomed as virtually an intellectual property agenda for the 21st century. This second edition includes a judicious update of the original data and analysis in light of the significant movement forward that has taken place over the past few years in many of the critical areas that shape the competitive strategies in the use of IP Rights. The authors have lost none of their conviction of the necessity to enhance awareness of the techno-economic effects of intellectual property rights protection on enterprise competitiveness and national growth and development. The book provides a panoramic but detailed view of the world and its intellectual property system that embraces socioeconomic, cultural and technological developments in its scope, clarifying the pitfalls and challenges that the system presents even as it promises to improve the quality of life on our planet. The authors both internationally respected and honoured for their work in elucidating the economic necessity of an intellectual property system that can inspire universal confidence, emphasize the imperative of international competitiveness in knowledge-based technology. In their orderly presentation of the key issues that promote the real benefits (not yet achieved) of a truly effective regime of intellectual property rights they discuss such factors as the following: the use of intellectual property as an integral part of business strategy; optimal utilization of intellectual property assets; the incentives and rewards of and fair play and in the marketplace; facilitation of widespread diffusion and adoption of the fruits of creativity and innovation; the crucial role of small and medium enterprises; the need at every level for deliberate incentive policies that encourage creativity and invention; strict enforcement of intellectual property rights; creating linkages between intellectual property stakeholders; and use of patent information for forecasting technology trends. These issues and recommendations and more are all discussed in a framework that highlights each of the major areas of knowledge in which intellectual property rights are most insistently invoked today, such as the digital economy, e-commerce, Internet domain names, database protection, protection of plant varieties, design of integrated circuits, biotechnology, and nanotechnology. Ultimately, however, this outstanding work and most important contribution lies in its vision of the organic corporation of governments, institutions, supranational organizations, multinational corporations, small and medium enterprises, and civil society as they collectively fashion a 21st century in which creativity and innovation are enabled to convert knowledge into wealth and social good. For this reason, as well as for its richly detailed treatment of trends and current reality in the field, this new, updated edition of Intellectual Property and Competitive Strategies in the 21st Century will continue to be read and put to good use by business people, international lawyers, government officials, and interested academics in all parts of the world.

Strategies and Evidence from Latin America and Other Regions

Trademarks, Copyright, and Industrial Designs

IP Literacy and Strategy Basics for Supporting Innovation

Intellectual Property and Financing Strategies for Technology Startups

Strategies to Foster Successful Patent and Trade Secret Practices in Everyday Business

What it is, how to protect it, how to exploit it

Patent Analytics

A new look at the strategic and managerial issues surrounding intellectual property (IP) and international commercialization in the international market. An updated version which provides practitioners and analysts with guidelines and an action framework on how to benefit from IP.

A practical approach to the modern management of intellectual property The world has changed significantly in the past decade, resulting in new behavior and practice related to the ownership and management of intellectual property. This book helps executives, attorneys, accountants, managers, owners, and others understand the legal, technological, economic, and cultural changes that have affected IP ownership and management. It provides case studies, practical examples and advice from seasoned and enduring professionals who have adopted new and streamlined methods and practices whether as in-house or outside counsel, or service providers. Provides a practical yet global approach to corporate IP management Serves as a resource for in-house and outside counsel, executives, managers, accountants, consultants and others at mid-size and large corporations Helps professionals navigate the numerous new challenges that have changed the ways in which intellectual property is obtained and managed Details the latest trends in valuation, exploitation, and protection of intellectual property Extensive coverage of the legal, financial, accounting and additional business aspects of intellectual property The combined expertise of lawyers, accountants, economists and other business professionals Timely and relevant in view of the global economic recession amidst rampant technological development, this book offers newsolutions, practices, policies and strategies as a result of changes in economies and markets, laws, globalization, environment, and public perception.

The definitive primer on intellectual property for business professionals, non-IP attorneys, entrepreneurs, and inventors Full of valuable tips, techniques, illustrative real-world examples, exhibits, and best practices, the Second Edition of this handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and case law in intellectual property. Presents fundamentals of patents, trademarks, copyrights, trade secrets and other less-known forms of IP, such as registered design and mask works Covers important concepts such as IP strategy, protection, audits, valuation, management, and competitive intelligence Offers an introduction to IP licensing and enforcement Now features discussion of critical precedent-setting recent IP cases and proposed patent reform Providing business professionals and IP owners with in-depth knowledge of this extremely important subject, this book helps those new to this field gain a better understanding and appreciation for the results of their creative abilities.

This book covers cross-border strategies to understand and profit from intellectual property. It starts with a basic overview of IP before focusing specifically on international business contexts. The book then explores factors that affect IP-related business activities in different countries. Next, follows a discussion of the importance of managing IP valuation, people, and products, which leads into an examination of strategies for obtaining value from IP-related activities, including licensing. This edition updates the contents and adds new contemporary cases, such as Internet-based crimes and trademarked sport brands. Readers will gain an understanding of the significance of IP to corporate success in the increasingly globalized world. With updated knowledge on deriving value from IP, this book will provide insights for practitioners to deal with cross-border issues of IP, and for scholars across disciplines to advance studies of cross-border issues and conflicts in IP.

IP Strategy

Law, Economics, and Strategy

Intellectual Property Strategies for Start-Ups

Transforming IP Strategy into Intelligence

Patent Strategy

FDA and Intellectual Property Strategies for Medical Device Technologies

Understanding and Profiting from Intellectual Property

In the initial phase, start-ups often overlook the importance of protecting intellectual property (IP) assets in favour of concentrating on the business idea. This can leave the business exposed to both financial and creative risk. This highly practical book highlights the need for start-ups to protect their IP from the outset. It outlines the basics of IP in a start-up context and gives guidance to founders and their advisors in developing a successful IP strategy, including building patent portfolios, contract drafting, financing, due diligence and asset management. Key features: offers 'best practice' on IP strategy for start-ups and beyond demonstrates both how IP can be protected and how infringements of third party rights can be avoided gives practical guidance on the role of IP in valuing and financing a business reviews the legal ramifications and pitfalls of failing to properly protect IP written in an accessible style and uses illustrative case studies author team has vast experience of advising start-ups, and consulting on IP matters in M&A transactions. Legal practitioners and auditing and consulting companies will find this to be an invaluable resource for avoiding the pitfalls during due diligence. Investors and founders of companies will appreciate the practical information on protecting their IP assets and reducing the risk of legal losses.

FROM PATENT TO PROFIT Patents and patent strategies are increasingly pertinent to the success of information age businesses, from affecting valuations to gaining tax advantages to increasing the starting price per share when taking a company public. Patent Strategy illustrates the impact patents can have on technology-driven businesses' tactical and strategic efforts. Here is step-by-step guidance to the patent process, the laws, and basic strategies from a business-god perspective-so that middle and upper-level managers can recognize the significance of patents in relation to a particular business and can incorporate proper patent management efforts into their business framework. In addition, this book serves as an invaluable reference for management and executives when making patent-related decisions such as whether a patent infringement study must be performed; whether the budget for patent matters should be increased or decreased; whether attempts should be made to license certain patent technology; and whether the firm should sue for patent infringement. Case studies throughout the book give you a specific business context within which to consider the concepts introduced Statistics are presented to assist you in assessing various issues, planning patent strategies, and implementing patent management programs

This timely and practical guide compares the jurisdictional advantages of litigating a national IP right with those of the corresponding European unitary IP right. The study offers IP practitioners a meticulous yet principled basis for their jurisdictional decisions and shows why it is advantageous for infringers to litigate based on a national IP right and rightsholders to litigate based on a European unitary IP right. A guide to the types of intellectual property and how startups can best manage intellectual property in the early stages of the company. Startups face a variety of risks. The biggest risk is market risk, and entrepreneurs should be spending most of their time addressing the market risks - not learning law. The Startup Guide to Intellectual Property helps startups grow by showing how intellectual property is used to build and keep a sustainable competitive advantage. Moreover, The Startup Guide to Intellectual Property discusses the cost - benefit trade-offs when trying to capture a company's intellectual property and provides guidance on how to make those decisions. It includes a practical description of the types and uses of intellectual property and presents workable options for protecting that intellectual property early.

Startup Guide to Intellectual Property

Intellectual Property, Trade and Development

Where to Litigate Unitary Rights vs National Rights in the EU

Intellectual Property Tactics and Strategies for Software

Brand Rewired

A Practical Guide

The Manager's Guide to Profiting from Patent Portfolios

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This is a translation of a report prepared by Nikkei BP, Japan's leading business publisher, describing what large corporations that are doing business with China are doing to protect their intellectual property.

Guide to Intellectual Property

Protecting Intellectual Property and Innovation

Intellectual Property Strategies for the 21st Century Corporation

Transforming Your Company's Culture Through Intellectual Property Strategy

Methodology for the Development of National Intellectual Property Strategies - Toolkit - Tool 3: Benchmarking Indicators

Connecting Branding, Creativity, and Intellectual Property Strategy

Protecting Against Chinese, Taiwanese, and Korean Intellectual Property Piracy

This book identifies the potential of intellectual property as a competitive asset for Latin American firms. The authors employ a cognitive approach that involves identifying why small firms are reluctant to register patents, resorting rather to alternative IP competitive strategies. This, in turn, results in the undercapitalization of intellectual assets, thus creating hurdles for the development of capital venture markets. Using new data gathered from highly innovative SMEs in Latin America and the Caribbean, the authors bring a fresh cognitive approach towards understanding the institutional role of intellectual property, and outline various new policy recommendations.

Intellectual property strategies to power your bottom line In the innovation economy, intellectual property is among the most valuable assets a business can have. IP strategy isn't just incidental to success, it's a key driver--research shows that IP-intensive small- and medium-sized enterprises are 60% more likely to achieve high growth. Myra Tawfik and Karima Bawa, two noted experts in the field of IP law and strategy, want to help you achieve greater success through the strategic deployment of your business's IP. More than just patents, IP encompasses confidential information and trade secrets, industrial design, copyright, and trademarks. Understanding the unique IP portfolio of your business and how to leverage it for maximum benefit can pay huge dividends. A strong IP strategy can allow you to command higher prices for your goods and services, increase your market share, generate new revenue streams, improve brand recognition, attract new investment, and lower your costs. You can also avert threats from your competitors by using your IP both offensively and defensively to protect your market and drive up your competitors' costs. Perfect for entrepreneurs, innovators, inventors, expert advisors and investors, this primer will sharpen your knowledge and help you make informed decisions about IP strategy to drive your business forward.

Now in paperback, the inside story of "the greatest transformation of Microsoft since it became a multinational company" Marshall Phelps's remarkable eyewitness story offers lessons for any executive struggling with today's innovation and intellectual property challenges. Burning the Ships offers Phelps's dramatic behind-the-scenes account of how he overcame internal resistance and got Microsoft to open up channels of collaboration with other firms. Discover the never-before-told details of Microsoft's secret two-year negotiations with Red Hat and Novell that led to the world's first intellectual property peace treaty and technical collaboration with the open source community Witness the sometimes-nervous support Bill Gates and CEO Steve Ballmer gave to Phelps in turning their company around 180 degrees from market bully to collaborative industry partner Offers an extraordinary behind-the-scenes view of the high-level deliberations of the company's senior-most executives, the internal debates and conflicts among executives and rank-and-file employees alike over the company's new collaborative direction There are lessons in this book for executives in every industry--most especially on the role that intellectual property can play in liberating previously untapped value in a company and opening up powerful new business opportunities in today's era of "open innovation." Here is a powerful inside account of the dawn of a new era at what is arguably the most powerful technology company on earth.

As technological developments multiply around the globe--even as the patenting of human genes comes under serious discussion--nations, companies, and researchers find themselves in conflict over intellectual property rights (IPRs). Now, an international group of experts presents the first multidisciplinary look at IPRs in an age of explosive growth in science and technology. This thought-provoking volume offers an update on current international IPR negotiations and includes case studies on software, computer chips, optoelectronics, and biotechnology--areas characterized by high development cost and easy reproducibility. The volume covers these and other issues: Modern economic theory as a basis for approaching international IPRs. U.S. intellectual property practices versus those in Japan, India, the European Community, and the developing and newly industrializing countries. Trends in science and technology and how they affect IPRs. Pros and cons of a uniform international IPRs regime versus a system reflecting national differences.

Complete Intellectual Property Planning, Access and Protection

Towards Intellectual Capitalism

Intellectual Property and Competitive Strategies in the 21st Century

Licensing and Joint Venture Profit Strategies

Competitive Strategies for the Protection of Intellectual Property

Intellectual Property

Early Stage Protection of IP

Through the prism of a data scientist, a patent attorney, and a designer, this book demystifies the complexity of patent data and its structure and reveals their hidden connections by employing elaborate data analytics and visualizations using a network map. This book provides a practical guide to introduce and apply patent network analytics and visualization tools in your business. We incorporate case studies from renowned companies such as Apple, Dyson, Adobe, Bose, Samsung and more, to scrutinize how their underlying values of patent network drive innovation in their business. Finally, this book advances readers' perspective of patent gazettes as big data and as a tool for innovation analytics when coupled with Artificial Intelligence.

This book provides an overview of the common concepts and building blocks of patent management. It addresses executives in the areas of innovation, R & D, patent and intellectual property management as well as academics and students. The authors give valuable information on the characteristics of patent and intellectual property management, based on the collaboration with companies and organizations from Europe, China, Japan, Argentina, Brazil, India, Canada and the US. A reference for managers who want to bring information technology innovation with a clear intellectual property strategy to the market. A very readable book. Thomas Landolt, Managing Director, IBM A really comprehensive, all-in book about Patents - strategy, value, management and commercialization. And not forgetting what they are for - foster innovation. Dr. Joerg Thomaier, Head of IP Bayer Group Medical device professionals encounter numerous challenges from successfully developing a medical device company to understanding and navigating the various intellectual property issues that arise as they seek to protect and commercialize their inventions. This is an essential resource for understanding the nuances of protecting and launching a medical device in the United States and abroad. Written by IP and patent attorneys with experience representing the unique business needs of startups, entrepreneurs, and early-stage companies, this guide covers creating and leveraging patent portfolios; freedom to operate; limiting risk of infringement; trademarks in the context of medical devices; strategies for licensing and monetizing patents; and more.

A companion handbook to the Baseline Questionnaire designed to support the collection of baseline survey data, providing an in-depth analysis explaining the benchmarking indicators used in the assessment of the national IP system.

Intellectual Property Strategies for a Dynamic World

Driving Innovation

Understanding and Profiting from Intellectual Property in International Business

Theory, Strategies, and Solutions

Strategies for Investing in Intellectual Property

Intellectual Property Operations and Implementation in the 21st Century Corporation

Intellectual Property Strategies in Asia

With this book, Eric Dobrusin and Ron Krasnow provide the ultimate guide to companies seeking to develop a business culture rooted in a sophisticated, strategic understanding of the value of intellectual property. This Second Edition offers more practice tips, coverage of recent Supreme Court patent cases, and new Appendices featuring additional helpful and practical tools.

Master's Thesis from the year 2009 in the subject Business economics - Personnel and Organisation, grade: 1.3, University of Göttingen, language: English, abstract: Since the past half century we observe a growing importance of Intellectual Property (IP) which is often associated with a shift towards a knowledge-based economy. In knowledge-based economies, IP protection and management have become the highly important element for business success. Intellectual Property is everywhere: it is embedded in daily-needs products, high-tech equipment, technology, as well organizational routines. Having become crucial in modern world, Intellectual Property and knowledge capital, more than physical capital, drive economies of different countries. About 70% of business assets today are intangibles.1 Not less important for economy are small and middle-sized enterprises (SMEs). This strategic sector covers the whole spectrum of economic fields and is a very important contributor to sustainable economic growth. Representing over 90% of all business establishments and about half or more of GDP and export shares SME sector is often associated with a "backbone" of most national economies.2 Intellectual Property is increasingly regarded as a valuable resource for individuals, firms and nations, and as a source of competitive advantage.3 Nowadays, companies are exploiting IP rights not only for protection and security of return purposes; they increasingly use them due to strategic reasons. Numerous studies and literatures4 recognized SMEs as an important contributor to innovation. However, there is still a little understanding of how SMEs manage their IP. Existing studies have focused mainly on large firms and, particularly, on patenting activity, and there are still few attempts to bridge all three together: SMEs, Intellectual Property and IP management. The aim of this paper is an analysis of SME's performance in innovation and the state of SMEs in IP system. For this reason two main questions were formulated: 'How do SMEs manage their IP?' and 'Are SMEs really disadvantaged by their size in the use of IP rights?' In order to answer the first question, the following aspects were examined: a way of usage different protection methods by SMEs, the reasons why they apply for IP protection and what obstacles SMEs may face in their exploitation of IP system.

This book is an essential tool for understanding the range of IP investment strategies - and how companies unlock value and profit from it. It provides a valuable tutorial for businesspeople, entrepreneurs, analysts, and dealmakers seeking better to understand, with clear examples, the components of different IP categories and their value-creating applications.

How a flexible and creative approach to intellectual property can help an organization accomplish goals ranging from building market share to expanding an industry. Most managers leave intellectual property issues to the legal department, unaware that an organization's intellectual property can help accomplish a range of management goals, from accessing new markets to improving existing products to generating new revenue streams. In this book, intellectual property expert and Harvard Law School professor John Palfrey offers a short briefing on intellectual property strategy for corporate managers and nonprofit administrators. Palfrey argues for strategies that go beyond the traditional highly restrictive "sword and shield" approach, suggesting that flexibility and creativity are essential to a profitable long-term intellectual property strategy--especially in an era of changing attitudes about media. Intellectual property, writes Palfrey, should be considered a key strategic asset class. Almost every organization has an intellectual property portfolio of some value and therefore the need for an intellectual property strategy. A brand, for example, is an important form of intellectual property, as is any information managed and produced by various stakeholders in an overlapping segment. In particular, the book suggests that a properly construed doctrine of misuse of intellectual property rights would provide an adequate response to the challenge posed by improper use of overlapping intellectual property rights. This book is of particular interest to law practitioners, managers in advanced technology and media industries, academics, and university students who work with or analyze intellectual property and new technologies.

This book offers comprehensive, easy to understand guidance for medical device technology innovators on how to work through the United States FDA regulatory review process, while also providing insight on the various intellectual property concerns that many medical device innovators face. In the first portion of this book, readers are introduced to important concepts concerning FDA compliance for medical devices, as well as strategies for successfully navigating the FDA regulatory review process. Specifically, the first portion discusses the expansive range of medical devices and then walks through the most common routes to market: the PMA and 510(k) application processes. In the second portion of this book, readers are introduced to the various types of intellectual property rights that are available for medical device technology inventions and innovations, and can explore ways to overcome unique intellectual property challenges faced by many medical device technology innovators. In the third portion of the book, specific strategies are discussed to navigate the interface between the FDA regulatory process and the process of obtaining intellectual property protection. This book also includes a number of descriptive examples, case studies and scenarios to illustrate the topics discussed, and is intended for use by medical device designers, developers and innovators.

Intellectual Property Overlaps

Intellectual Property Jurisdiction Strategies

Strategies across Borders

IP Strategies for Medical Device Technologies

Intellectual Property Culture

Patent Management