

Economic And Business Journalism

Business Journalism: How to Report on Business and Economics is a basic guide for journalists working in countries moving to open-market economies, students in journalism courses, journalists changing direction from general news reporting to business and economic reporting, and bloggers. It also explains the differences in technique required for general reporters to deliver business news for text, TV, or radio.

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Business Journalism: A Critical Political Economy Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist

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Business journalism is the part of journalism that tracks, records, analyzes and interprets the business, economic and financial activities and changes that take place in societies. Topics widely cover the entire purview of all commercial activities related to the economy.

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