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This course on "The Business of Logistics and Transportation in Supply Chain Management", will open a students mind to the great journey of packages as they move around the world through the various steps of Export, Import, Warehousing and Inventory Management. Through this course Students will learn the concepts and terms used in Logistics and Supply Chain Management.

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Logistics and supply chain management are some terms that are prevalent and have been used in the modern world of business and other areas that involve several activities, which include military operations among others. Apparently, it has become difficult for people to indicate whether one is practicing logistical management or supply chain management leading some professionals even to use the two terms

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Logistics plays an essential part in supply chain management. It is used to plan and coordinate the movement of products timely, safely and effectively. Customers now not only include your neighbors and local friends; they include people from across the globe, as well.

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The Supply Chain and Logistics Management option offers students a focus for their MBA that includes acquiring a solid mastery of international operations and supply chain and logistics management concepts

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Supply chain management - Wikipedia

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