

Broadcast News Handbook Writing Reporting And Producing In The Age Of Social

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Media

Broadcast News Handbook:
Writing, Reporting, and Producing
in the Age of Social Media enables
students and professionals to
become better writers and better

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journalists. Backed by 50 years of combined broadcast journalism experience, the authors provide helpful discussions and expert knowledge on crafting language, packaging stories, and overcoming the fundamental challenges of being

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a young broadcast journalist in the digital era. A new focus on social media brings students full force into the world of cutting-edge reporting. Drawing on the insights and experiences of reporters, anchors, producers, assignment editors, web

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journalists, graphic artists, and newsroom executives from across the country, *Writing and Producing Television News: From Newsroom to Air* is not merely a production manual, but rather a guide to newsroom writing and producing.

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The book immerses students in the everyday challenges that face journalists in professional television newsrooms, largely through the device of a fictional town called Lakedale, where many of the examples and exercises are set.

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From the very beginning of the book students are thrust into the roles of decision makers, learning about the many factors that will enable them to function as producers and reporters. Functioning as both a text- and a workbook, it integrates dozens

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of original examples, exercises, and assignments covering a broad spectrum of material, from breaking news to features. The book also introduces a wide range of story formats, from simple anchor readers and voiceovers to such complex

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structures as sound-bite stories and news packages. In addition to scriptwriting, the exercises and assignments cover such ancillary areas as graphics, headlines, teases, newscast organization, live reporting, web-based journalism,

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and anchoring, as well as news judgments and ethical decision making. *Writing and Producing Television News* is an ideal text for undergraduate courses in broadcast journalism.

Television News is a comprehensive

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resource for newswriting, reporting, shooting and editing video, and producing a newscast. This book provides instruction in the basic steps of telling video stories, and is perfectly suited for preparing young professionals for entry-level

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positions as television or multimedia journalists. Moreover, the text goes to the heart of storytelling with guidance appropriate for advancement in an industry that is challenged more than ever to retain the public trust. The reporting and

video storytelling skills found in this book can also be applied in non-traditional video communication jobs in both businesses and nonprofits. Conversational and easy to understand, this book grounds readers in the ethical and legal

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consideration necessary to do the job right. New to the fourth edition is coverage of social media, shooting and broadcasting with cell phones, and a discussion of "fake news." This book can be used in standalone introductory broadcast

courses or across multiple, specialized modules. It features a website with ancillary material that helps students learn to write, shoot, and edit video with practical activities. ry broadcast courses or across multiple, specialized

modules. It features a website with ancillary material that helps students learn to write, shoot, and edit video with practical activities.

On news broadcasting

News Reporting and Writing

Broadcast News Writing for

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Professionals
The Broadcast Journalism
Handbook
Writing Right for Broadcast and
Internet News
Writing for Broadcast News
Writing for News Media

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is a down-to-earth guide on how to write news stories for online, print and broadcast audiences. It celebrates the craft of storytelling, arguing

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for its continued
importance in a modern
newsroom. With dynamism
and humour, Ian
Pickering, a journalist
with 30 years'
experience, offers

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readers practical advice
on being a news
journalist, with step-by-
step guidance on
creating a great story
and writing the perfect
news copy. Chapters

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include: extracts from published news articles to help illustrate the dos and don'ts of storytelling; the ten golden rules for structuring and putting

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together a successful news article, including 'Nail the intro', 'Let it flow' and 'Keep it simple'; instruction on writing stories for different specialist

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subjects, including
politics, court cases,
economics, funnies and
celebrity; help for
readers on how to write
for broadcast news; tips
on how to write

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headlines, how to use pictures, how to make the most of quotations and how to avoid common style and grammar mistakes; glossaries covering a range of

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different aspects of news journalism, including types of news story, online and data journalism, typesetting and broadcasting. This is an instructive and

insightful manual which
champions brilliant
storytelling and writing
with flair. It
introduces a set of key
creative and analytical
techniques that will

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help students of
journalism and young
professionals hone and
refine their story-
writing skills.

Enhance your
understanding of

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broadcast journalism
with BROADCAST NEWS with
InfoTrac ! With coverage
of every aspect of
broadcast journalism,
including writing,
reporting, and

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production, this best-selling communication provides you with the tools you need to succeed. Clear and well-organized discussions and explanations,

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suggestions from
professional
journalists, and actual,
real-world examples are
just a few of the
features that make
learning easy.

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Dynamics of News
Reporting and Writing:
Foundational Skills for
a Digital Age shows
students how to approach
their stories and think
on their feet in the

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evolving media
landscape. Recognizing
that well-crafted
stories are founded on
sharp prose, author
Vincent F. Filak covers
more foundational

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elements of a
newswriting textbook,
like lead writing,
structure, and
storytelling, while also
teaching students how to
think critically and

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determine what matters most to their readers. The Second Edition includes even more writing and grammar exercises, discussions of social media and

digital media
advancements, and
additional career-
related examples to help
students succeed upon
entering the field.

Trauma Reporting

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provides vital
information on
developing a healthy,
professional and
respectful relationship
with those who choose to
tell their stories

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during times of trauma,
distress or grief. Amid
a growing demand and
need for guidance, this
fascinating book is
refreshingly simple,
engaging and readable,

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providing a wealth of original insight. As an aspiring or working journalist, how should you work with a grieving parent, a survivor of sexual violence, a

witness at the scene of
a traumatic event? How
should you approach
people, interview them
and film with them
sensitively? Trauma
Reporting features

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guidance from some of
the industry's most
successful news
correspondents and
documentary makers,
including Louis Theroux,
Lucy Williamson, Tulip

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Mazumdar, Richard
Bilton, Jina Moore and
many more, all sharing
their experience and
expertise. It also
features people who
chose to tell their

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sensitive stories to
journalists, giving
readers invaluable
insight into what helped
and what harmed. The
book also includes: What
your interviewees may be

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going through and how
best to respond, by
trauma expert Professor
Stephen Regel. A
discussion on ethics,
rules and regulations by
Dr Sallyanne Duncan of

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the University of
Strathclyde. Making sure
you look after yourself,
by Dr Cait McMahon of
the Dart Center for
Journalism and Trauma.
Insightful and

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innovative, this book is essential for new and established journalists across all media, students of journalism and broadcasting, and anyone who wishes to

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share the stories of
those affected by
trauma.

Writing, Reporting, and
Producing
Managing Television News
Practical Journalism

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Better Broadcast
Writing, Better
Broadcast News
Foundational Skills for
a Digital Age
Writing News for Broadcast is
the Strunk and White of

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broadcast newswriting books.
Long considered the gold
standard of broadcast
journalism textbooks, this guide
for the student and the
professional has inspired
generations of newscasters

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through its eloquent examples and emphasis on the writer's responsibility, commitment, and integrity. It is written in a conversational style reflecting years of professional and teaching experience in radio and

television newswriting. This new edition is fully revised with examples throughout, drawn from fine writing by journalists at networks and local stations. It includes updated chapters covering use of the wire

services and special formats that have become popular in recent years such as the newsmagazine. But the third edition retains the inspirational quality that has for years made this text so widely respected. In

this process of providing clear, succinct instruction in the basics of the trade, it conveys to students and practicing newswriters a sense of the extraordinary tradition within which they work. The authors'

emphasis on skill and creativity,
responsibility to the listener,
and appreciation of the
profession's finest hours and
finest writers make this book
unique.

Broadcast News Writing,

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Reporting, and Producing, 7th Edition is the leading book covering all aspects of writing and reporting the news. It identifies the key concepts and terms readers need to know in the news gathering and

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dissemination process, and provides practical, real-world advice for operating in the modern day newsroom. New to the seventh Edition are profiles of working journalists who give readers a glimpse into the

working life of modern reporters, producers, and directors. This new edition also covers important aspects of the use of social media, drone journalism, and digital technology. A new chapter on

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portfolio development will assist readers in developing the skills to advance in their careers. The text has also been updated to reflect new industry standards in modes of information gathering and delivery, writing

style, and technology.

Additional features include: Key words at the start of every chapter, identifying important terms and definitions; End of chapter summaries, which allows readers to review the

chapter ' s main points; "Text Your Knowledge", which helps readers quiz themselves on important concepts; Chapter-by-chapter exercises, which readers can apply to a chapter ' s themes; A companion website

featuring video tutorials of necessary skills for journalists, including how to arrange lighting structures, how to hold a microphone, and how to properly conduct an interview. Originally available only to

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Associated Press members, this is the definitive guide to writing and delivering the news on radio, television, and other broadcast media. While the focus throughout is on the art of finding, researching, writing,

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editing, producing, and delivering authoritative, accurate, and exciting news stories, it also provides a wealth of information on key technical aspects involved, such as how to handle a microphone and how

many tape recorders to carry in the field. An indispensable resource for students and experienced broadcast journalists alike, this Handbook also includes a comprehensive, quick-reference style guide

covering the established norms and practices in punctuation, tone, diction, use of foreign terms, references, and much more.

Broadcast News Handbook enables students and

professionals to become better writers and better broadcast journalists. Backed by 50 years of combined broadcast journalism experience, the authors provide helpful discussions on crafting language

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and becoming an effective storyteller. Topics addressed include "Deadly Copy Sins and How to Avoid Them"; "Interviewing: Getting the Facts and the Feelings"; "Producing TV News"; and "Writing

Sports."

Writing News for Broadcast
Broadcast News and Writing
Stylebook

Broadcast News Stylebook

Broadcast News Handbook:

Writing, Reporting, Producing in

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a Converging Media World with
Student CD-ROM and
PowerWeb

A Journalist's Guide to Covering
Sensitive Stories

Airwords is a hands-on workbook
with numerous exercises and

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writing examples that focuses on developing writing skills for broadcast news.

The author offers clear advice and examples on broadcast journalism and elements that distinguish writing for broadcast

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news from writing for print sources.

Practical Journalism: How to Write News introduces the beginner to the skills needed to become a journalist in the digital age. The book draws on

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interviews with dozens of working journalists. They share their thoughts on the profession and we watch them work - selecting stories, carrying out interviews and writing scripts. There are chapters on

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interviewing, research techniques and news writing. Further chapters cover working in broadcasting and online. Media law and ethics are also included. Most journalists believe they work ethically although few

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have set rules and others admit to being pressured to behave underhandedly. This book looks at how journalists can work more ethically and provides a guide for beginners. The book is easy to read. Each chapter concludes

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with activities and a list of further reading. A glossary of terms is included at the end of the book. This newest edition of Broadcast Journalism continues its long tradition of covering the basics of broadcasting from gathering

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news sources, interviewing, putting together a programme, news writing, reporting, editing, working in the studio, conducting live reports, and more. Two new authors have joined forces in this new edition to present behind the

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scenes perspectives on
multimedia broadcast news,
where it is heading, and how you
get there. Technology is meshing
global and local news. Constant
interactivity between on-the-
scene reporting and nearly

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instantaneous broadcasting to the world has changed the very nature of how broadcast journalists must think, act, write and report on a 24/7 basis. This new edition takes up this digital workflow and convergence.

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Students of broadcast journalism and professors alike will find that the sixth edition of Broadcast Journalism is completely up-to-date. Includes new photos, quotations, and coverage of convergent journalism,

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podcasting, multimedia
journalism, citizen journalism,
and more!

How to Write News
Writing, Reporting, and
Producing in a Converging
Media World

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Broadcast News
Writing and Reporting News: A
Coaching Method
The NPR Guide to Audio
Journalism and Production
Updated in its 5th edition, Papper's
Broadcast News and Writing

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Stylebook is the first and most widely used handbook in broadcast news. This book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. With chapter-by-chapter coverage of story

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types, from business stories to crime and legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style,

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and usage in all the diverse areas of broadcast news. Because the news business has changed -- and continues to evolve -- so has this text. Written by the person who has overseen the major industry research for the past 18 years, the

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latest edition looks into the future of news by exploring the business of news. Citing the latest data and trends, the book takes a hard look at where the industry stands and where it appears to be headed.

Broadcast News Producing is one of

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the first comprehensive texts in its field. While until now most broadcast journalism textbooks have been geared toward students who want careers on-camera, *Broadcast News Producing* goes behind the camera to teach students the hows

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and whys of putting together compelling news programs for television, radio, and the Internet. This text lays the groundwork for good producing, giving the reader an insider's perspective on newsroom structure and the

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producer's role. It takes students step-by-step through the producing process, providing a guide to putting together a successful newscast.

Writing and Reporting News You Can Use instructs students on how to produce news that is informative,

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interesting, educational, and most importantly, compelling. It addresses roadblocks to student interest in writing news, using illustrative examples and exercises to help them understand how to write news that is interesting and accurate.

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Trujillo's hands-on approach is based on real-world strategies that deal with audience and market characteristics. Students are writing from the very beginning while also getting the ethical and legal grounding necessary to understand

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the field. This textbook is a complete resource for students learning broadcast news, including how to get a job after leaving the classroom. Perhaps you 've always wondered how public radio gets that smooth, well-crafted sound. Maybe you 're

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thinking about starting a podcast, and want some tips from the pros. Or maybe storytelling has always been a passion of yours, and you want to learn to do it more effectively. Whatever the case—whether you 're an avid

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NPR listener or you aspire to create your own audio, or both—*Sound Reporting: The NPR Guide to Audio Journalism and Production* will give you a rare tour of the world of a professional broadcaster. Jonathan Kern, who has trained

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NPR ' s on-air staff for years, is a gifted guide, able to narrate a day in the life of a host and lay out the nuts and bolts of production with equal wit and warmth. Along the way, he explains the importance of writing the way you speak, reveals how

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NPR books guests ranging from world leaders to neighborhood newsmakers, and gives sage advice on everything from proposing stories to editors to maintaining balance and objectivity. Best of all—because NPR wouldn't be NPR without its

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array of distinctive voices—lively examples from popular shows and colorful anecdotes from favorite personalities animate each chapter. As public radio ' s audience of millions can attest, NPR ' s unique guiding principles and technical

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expertise combine to connect with listeners like no other medium can. With today ' s technologies allowing more people to turn their home computers into broadcast studios, Sound Reporting couldn ' t have arrived at a better moment to reveal

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the secrets behind the story of
NPR ' s success.

Newswriting and Reporting
Techniques of Radio and Television
News
Dynamics of News Reporting and
Writing

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A Storytelling Approach to Crafting
TV and Radio News Reports
Shorter, Sharper, Stronger
"Broadcast News Writing, Reporting, and
Producing, Fourth Edition examines the
skills, technologies, and challenges of
writing, reporting, and producing for

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broadcast journalism. Along with complete coverage of the fundamentals, this book contains writing samples from some of the most famous broadcast journalists, including Edward R. Murrow, Charles Kuralt, Cokie Roberts, Eric Sevareid, Pauline Frederick, Charles Osgood, Paul Harvey, Betsy Aaron, Bob Dotson, Susan

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Stamberg, and Richard Threlkeld, who also discuss how they write and report."--BOOK JACKET.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Updated in its 5th edition, Papper ' s Broadcast

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News and Writing Stylebook is the first and most widely used handbook in broadcast news. This book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting,

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education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news. Because the news business has changed -- and continues to evolve -- so has this text.

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Written by the person who has overseen the major industry research for the past 18 years, the latest edition looks into the future of news by exploring the business of news. Citing the latest data and trends, the book takes a hard look at where the industry stands and where it appears to be headed.

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Covers topics such as how to find memorable stories, localize national stories, interview effectively, create professional live shots, develop a broadcast voice, and write leads.

MediaWriting is an invaluable resource for students planning to enter the dynamic and changing world of media writing in

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the twenty-first century. With easy-to-read chapters, a wealth of updated, real-world examples, and helpful "How To" boxes throughout, this textbook explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Some of the features included in the book are: A re-

written Chapter 13, Writing and Reporting in the New New Media, with updates to how social media is used today
Expanded chapters on print reporting methods and the Associated Press Stylebook Updates to Chapters 5 and 6, Legal Considerations in Media Writing, and Ethical Decisions in Writing and

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Reporting, discuss recent court cases and current ethical issues Explanatory "How To" boxes that help readers understand and retain main themes Illustrative "It Happened to Me" vignettes from the authors' professional experiences Discussion questions and exercises at the end of every chapter Designed to meet the

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needs of students of print and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with the skills necessary to succeed in their chosen writing field.

A Handbook for Ethical and Effective

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Producing
Trauma Reporting
Writing Broadcast News
Broadcast News Handbook: Writing,
Reporting, and Producing in the Age of
Social Media
A Handbook for Reporting, Writing,
Shooting, Editing & Producing

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Describes the storytelling elements of a broadcast news story. It shows students and professionals of radio and TV journalism how to apply structure to stories. Use cases of news reports and evaluation checklists are presented. The first and most widely used

handbook in broadcast news, this book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. The Broadcast News and Writing Stylebook is the everyday resource for both beginning and advanced writers of

broadcast news. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the

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particular demands of composition, form, style, and usage in all the diverse areas of broadcast news.

This book takes a nuts-and-bolts approach to news writing for radio, television and the Internet, emphasizing the unique, first-hand

experiences of the authors. Writing Right for Broadcast and Internet News covers the basics of writing for all three electronic media-television, radio and the Internet-from terminology and how stories should look on the printed page to determining exactly what to write.

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This book will also show you how to gather news and will get tips for conducting effective interviews and developing your own writing style. For anyone interested in launching a career as a news writer.

This exciting and comprehensive text

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takes students, trainees and professionals into the world of the modern-day newsroom, covering both key techniques and theory in detail. The second edition has been revised and updated to include all the technical, regulatory and theoretical

advances in recent broadcast custom and practice and is influenced by newsrooms around the country. Main features: Complete coverage of all the key skills: news gathering, interviewing, writing and story-telling, live/location-reporting, online, editing, graphics and

presentation. Expert advice and contributions from leading broadcast journalists from the BBC, ITV and Sky News. The Essential Guide, a section on how to get a job, the law and an up-to-date glossary of broadcasting terms. Workshops and Exercises, which

provides the opportunity to practise key skills. Case Study, A Closer Look and Thinkpiece boxes help put the theory into context. Remember and Tip boxes summarise key concepts and offer guidance. A DVD demonstrating filming techniques and editing ideas.

New for the second edition: Greater emphasis on online elements of broadcast journalism and the role of social media in news gathering. A focus on the interactive nature of the contemporary news process - how to find user-generated content, empower

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audiences and engage listeners and viewers. The key skills required for students taking the new NCTJ Broadcast Journalism exams. Ideal for students on journalism courses at all levels, this text is also useful for professionals and trainees working in

broadcast, print and other media, and those looking at broadcast journalism in the wider context of media studies.

MediaWriting

Sound Reporting

Associated Press Broadcast News

Handbook

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The Heart and How-To of Video Storytelling

Writing and Producing Television News

Pulling examples straight from recent
headlines, **WRITING AND
REPORTING NEWS: A**

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COACHING METHOD, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. Full-color photographs and a strong

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storytelling approach keep you captivated throughout the book. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues before you face them on the job. Offering the most up-

to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. It also includes an all-new book glossary featuring many of the newer terms used in Journalism. Integrating

new trends in the convergence of print, broadcast, and online media,
WRITING AND REPORTING NEWS equips you with the fundamental skills you need for media careers now-and in the future.
Important Notice: Media content

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referenced within the product description or the product text may not be available in the ebook version. NWR Nine is the 25th Anniversary Edition of this classic text. Teaching by example, with vivid writing, Mr. Mencher teaches students the

fundamentals of reporting and writing news.

Better Broadcast Writing, Better Broadcast News teaches students how to write with the conversational simplicity required for radio and TV. This text draws on the Emmy Award-

winning author's decades of professional experience in broadcast journalism. In addition to writing, the text also discusses the other elements that make up a good story--producing, reporting, shooting, editing, and ethics. The author's real-world perspective

conveys the excitement of a career in journalism.

Managing Television News provides a practical introduction to the television news producer, one of the most significant and influential roles in a newscast. Recognizing the need for

formal training in this key role, authors B. William Silcock, Don Heider, and Mary T. Rogus have combined their expertise and experience to shape this essential resource on the responsibilities, demands, and rewards of the news producer position. Their

book provides a strategic approach to producing newscasts and serves as an in-depth guide to creating quality, audience-friendly newscasts working within the realistic limitations of most newsrooms. It helps the student and the professional producer sort through the

various deadline-driven challenges of creating a 30-minute newscast. Filled with real-world examples and advice from news directors, producers, and anchors currently in the business, and photographs illustrating the varied perspectives in the position, *Managing*

Television News provides critical skill sets to help resolve ethical dilemmas, as well as keen and fresh insights on how to win the ratings without compromising news quality. Career concerns are also addressed. This resource is a pioneering book for the

professional television newsroom and the individual reader interested in starting or expanding a producing career. It is an excellent text for the college classroom, as its structure fits neatly into a semester schedule, and it is a must-have resource for both

seasoned and novice producers, as well as students in broadcast news.

Broadcast News Producing

Writing for News Media

From Newsroom to Air

Air Words

Writing and Reporting News You Can

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Use

Broadcast News Writing, Reporting, and Producing, 7th Edition is the leading book covering all aspects of writing and reporting the news. It identifies the key concepts and terms readers need to know in the news gathering and dissemination process, and provides practical, real-world

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advice for operating in the modern day newsroom. New to the seventh Edition are profiles of working journalists who give readers a glimpse into the working life of modern reporters, producers, and directors. This new edition also covers important aspects of the use of social media, drone journalism, and digital

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technology. A new chapter on portfolio development will assist readers in developing the skills to advance in their careers. The text has also been updated to reflect new industry standards in modes of information gathering and delivery, writing style, and technology. Additional features include: Key words at the start of

every chapter, identifying important terms and definitions; End of chapter summaries, which allows readers to review the chapter's main points; "Text Your Knowledge," which helps readers quiz themselves on important concepts; Chapter-by-chapter exercises, which readers can apply to a chapter's themes; A

companion website featuring video tutorials of necessary skills for journalists, including how to arrange lighting structures, how to hold a microphone, and how to properly conduct an interview.

A Handbook for Writing, Reporting,
Shooting, and Editing

Print, Broadcast, and Public Relations

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Broadcast News Handbook
The Complete Guide for Today's
Journalist
Writing, Reporting, Producing in a
Converging Media World with Student
CD-ROM and PowerWeb