

Brandingpays The Five Step System To Reinvent Your Personal Brand

BrandingPays Book

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Brandingpays The Five Step System

She is the author of the best-selling business book, BrandingPays: The Five-Step System to Reinvent Your Personal Brand that has been featured in BusinessWeek, Fast Company and in major TV and radio shows. She has trained thousands of professionals on the unique BrandingPays™ System for personal branding.

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Karen Kang lays out a powerful step-by-step system that makes personal branding actionable and achievable. Her stories and examples bring the methodology to life, and make the book a delight to read. I highly recommend BrandingPays for any professional serious about career success.

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