

# Beyond The Usability Lab Conducting Large Scale Online User Experience Studies

*Page 1/73*

Author  
William  
Albert Feb  
2010

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Usability Lab is  
intended to help you  
move your usability  
testing out of the lab  
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into the online world as a cost-effective way to reach more participants. Albert and colleagues write from their own experience conducting online studies and describe situations when online studies are most and least effective, employing

real-world examples with abundant black-and-white screen shots and other graphics.

Beyond the Usability Lab A companion website to the book by Bill Albert, Tom Tullis, and Donna Tedesco. About the Authors: Sample Online Usability

*Page 4/73*

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*Page 9/73*

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*Page 11/73*

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Page 17/73

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*Page 23/73*

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*Page 33/73*

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Online ...*

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*Page 69/73*

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*Page 70/73*

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