

Academic Business Journals

This volume examines views that argue business to business marketing is simply a variant of consumer marketing or is only concerned with inter-organizational relationship management.

This book, first published in 2002, gathers some of America's top subject expert librarians to determine the most influential journals in their respective fields. 32 contributing authors reviewed journals from over twenty countries that have successfully shaped the evolution of their individual specialties worldwide. Their choices reflect the history of each discipline or profession, taking into account rivalries between universities, professional societies, for-profit and not-for-profit publishers, and even nation-states and international ideologies, in each journal's quest for reputational dominance. Each journal was judged using criteria such as longevity of publication, foresight in carving out its niche, ability to attract & sustain professional or academic affiliations, opinion leadership or agenda-setting power, and ongoing criticality to the study or practice of their field. The book presents wholly independent reviewers; none are in the employ of any publisher, but each is fully credentialed and well published, and many are award-winners. The authors guide college and professional school librarians on limited budgets via an exposition of their analytical and critical winnowing process in determining the classic resources for their faculty, students, and working professional clientele.

Pruebas Publicadas en Español consists of descriptive listings of commercially published tests that are available in part or wholly in Spanish. It builds on the established traditions of the Buros Center for Testing and its long-standing publication series: The Mental Measurements Yearbook (currently in its twentieth volume) and Tests in Print (currently in its ninth edition). Pruebas Publicadas en Español II is the second edition in this series, which began in 2013 to compile and describe Spanish measures. In effect it is a Spanish adaptation of Tests in Print and provides extensive and vital information about tests published in the Spanish language. Its content serves to acquaint test users with available measures and to facilitate appropriate selection of tests. Pruebas Publicadas en Español II contains entries for more than six hundred tests. The in-print status of these tests was confirmed by direct correspondence with publishers and procurement of actual test materials. The organization of the volume is encyclopedic in nature, with tests being ordered alphabetically by title. For each test entry, information is presented in Spanish and English, with the left-hand column showing descriptive information in Spanish and the right-hand column showing the same information in English. Customers who place a standing order for the Pruebas Publicadas en Español series will receive a 10% discount on every volume. To place your standing order, please call 1-800-848-6224 (in the U.S.) or 919-966-7449 (outside the U.S.).

In the 21st century, one of the most noteworthy changes in the human rights debate relates to the increased recognition of the link between business and human rights. This book is an attempt to explore this relationship and also to look into the obligations of the state and transnational corporations in the promotion of human rights. Business and Human Rights discusses how globalization has affected individuals in the enjoyment of their human rights in relation to the activities of corporations. The book addresses what additional steps the states should take to protect against human rights abuses by business enterprises that are owned or controlled by the state. Moreover, it covers, in depth, the role and contribution of the United Nations in business and human rights. The book includes several real-life case studies to help the readers understand the topics discussed.

Defining Management

Business Adaptation to Climate Change

COVID-19 and Entrepreneurship

The Academy of Management Annals

The Future of the Academic Journal

The Sage Handbook of Small Business and Entrepreneurship

In the context of a united Europe the influence of business knowledge has become increasingly relevant, as managers, employees and organisations have to learn new practices and techniques in response to new knowledge and institutions. This book addresses the way in which administrative knowledge is produced, diffused and consumed in Europe by academics, management gurus, publishing houses, consultants and practitioners. It also looks at its impact on European business systems and management practices.

An expansive, yet remarkably concise and accessible resource, Qualitative Research in Business and Management is designed to help qualitative researchers with all aspects of their research project from start to finish. It discusses the key philosophies underpinning qualitative research and design in business and management, and assesses the advantages and disadvantages of the different approaches. Key features include: Case studies, exercises, further reading and examples from first-tier journals An enhanced Companion Website including journal articles and weblinks Chapters on writing up research and how to get your research published.

The financial, technological, and institutional challenges facing scholarly presses are more critical now than they have ever been. Sales channels have narrowed, costs have risen, and technological change and the push toward open access have drastically changed the economic landscape. However, the publishing and dissemination of scholarly books and journals remains essential to academic research. How are publishers adapting this evolving environment? In The Business of Scholarly Publishing, Albert N. Greco examines this question through a detailed analysis of the business of the scholarly publishing in the United States since World War II. Drawing on an extensive review of the literature, statistical sources, and real examples from the author's experience in the industry, this book analyzes the changing circumstances of scholarly publishing. Greco turns a critical eye to the product, price, placement, promotion, and costs of scholarly books and journals with a primary emphasis on the trajectory over the last ten years. By including books, journals, pre-prints, and online repositories, the book covers the diverse range of academic publications and explains how publishers can address contemporary challenges across formats. Greco also pays special attention to the history and development of scholarly books and journals, intellectual property issues, contracts, and the impact of technology. The first study wholly devoted to the subject, The Business of Scholarly Publishing offers critical insights into the evolving business strategies and structures of a resilient industry.

There is now widespread understanding that business and management must evolve and act responsibly in the world giving full consideration to people and planet, not just profit. Principles of Management: Practicing Ethics, Sustainability, Responsibility was the first official textbook of the United Nations global initiative network, Principles for Responsible Management Education (PRME). Now fully revised and updated with three brand new chapters on communicating, innovating and leading, this accessible and engaging textbook provides an introduction to management while empowering you to think ethically and sustainably in order to become a responsible manager. It also includes essential workplace skills for the 21st century and coverage of the various management occupations that you will go on to fill after your studies. Exclusive interviews with management pioneers and professionals help bring theories and concepts to life throughout the text as do the all new case studies which include Lego, Patagonia and Greta Thunberg. Worksheets and exercises make for an active learning experience alongside the supporting online resources provided to your lecturer for dissemination. The textbook includes coverage of the UN's Sustainable Development Goals (SDGs) which are central to business education and practice today. It can be used for introductory management courses as well as courses that cover business ethics, business and society, corporate social responsibility (CSR), sustainability and responsible management.

Qualitative Research in Business and Management

Practicing Ethics, Responsibility, Sustainability

International Business

Handbook of Teaching and Learning at Business Schools

Identifying Competitive Advantage

Expatriates in Asia

The SAGE Handbook of Small Business and Entrepreneurship offers contemporary chapters on all aspects of this rapidly-evolving discipline. Contributions from the best international scholars explore Entrepreneurship as an academic field, investigate its key current debates and consider its future directions.

This book seeks to advance the understanding of how businesses may adapt to climate change trends. Specifically, it focuses on two general research questions: Firstly, how do businesses adapt to chronic slow-onset nature adversity conditions linked to climate change? Secondly, how do firms adapt to weather-related natural disasters exacerbated by climate change? In the first part of the book, the authors develop a conceptual framework in response to these questions. In the second part, they test this framework using multiple empirical studies involving large data analyses of: (a) the U.S. western ski industry adaptation to warmer temperatures, and (b) the effect of natural disasters on the foreign investment of multinational corporations around the world. This book will interest management and public policy students and scholars researching successful business climate change adaptation strategies, as well as business and non-profit organization leaders and policy makers involved in developing and promoting such effective strategies.

Is management a profession? Should it be? Can it be? This major work of social and intellectual history reveals how such questions have driven business education and shaped American management and society for more than a century. The book is also a call for reform. Rakesh Khurana shows that university-based business schools were founded to train a professional class of managers in the mold of doctors and lawyers but have effectively retreated from that goal, leaving a gaping moral hole at the center of business education and perhaps in management itself. Khurana begins in the late nineteenth century, when members of an emerging managerial elite, seeking social status to match the wealth and power they had accrued, began working with major universities to establish graduate business education programs paralleling those for medicine and law. Constituting business as a profession, however, required codifying the knowledge relevant for practitioners and developing enforceable standards of conduct. Khurana, drawing on a rich set of archival material from business schools, foundations, and academic associations, traces how business educators confronted these challenges with varying strategies during the Progressive era and the Depression, the postwar boom years, and recent decades of freewheeling capitalism. Today, Khurana argues, business schools have largely capitulated in the battle for professionalism and have become merely purveyors of a product, the MBA, with students treated as consumers. Professional and moral ideals that once animated and inspired business schools have been conquered by a perspective that managers are merely agents of shareholders, beholden only to the cause of share profits. According to Khurana, we should not thus be surprised at the rise of corporate malfeasance. The time has come, he concludes, to rejuvenate intellectually and morally the training of our future business leaders.

The Asia-Pacific region is recognized as the fastest growing economic region in the world as well as one of the most difficult places for expatriates to work. Classical literature, modern popular entertainment, as well as academic studies often create an impression of Asia in the West which can encourage the formation of a set of expectations about working in Asia that hinder the expatriate adjustment process. This book provides conceptual frameworks as well as practical advice on working in the exciting and challenging environments found in the dynamic and diverse continent of Asia. Identifies and describes the Colonial Paradigm and how it affects the perceptions of Western expatriates Identifies and describes the phenomenon of the independent expatriate

Provides case studies to illustrate both the challenges and rewards of the expatriate experience in Asia

Stakeholders Matter

How to Get Published in the Best Management Journals

The Business of Scholarly Publishing

Networked Governance

Pruebas Publicadas en España of II

Second Edition

The dominant shareholder-value model has led to mismanagement, market failure and a boost to regulation, as spectacularly demonstrated by the events surrounding the recent financial crisis. Stakeholders Matter challenges the basic assumptions of this model, in particular traditional economic views on the theory of the firm and dominant theories of strategic management, and develops a new understanding of value creation away from pure self-interest toward mutuality. This new 'stakeholder paradigm' is based on a network view, whereby mutuality enhances benefits and reduces risks for the firm and its stakeholders. The understanding of mutual value creation is operationalized according to the license to operate, to innovate and to compete. The book develops a vision for a strategy in society in which, rather than the invisible hand of the market, it the visible hands of the firm and the stakeholders that lead to an overall increase in the welfare of society.

The #1 New York Times bestseller. Over 4 million copies sold! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving—every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: make time for new habits (even when life gets crazy); overcome a lack of motivation and willpower; design your environment to make success easier; get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits—whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

... the Handbook of Qualitative Research Methods in Entrepreneurship is an important contribution to the field, and should be referenced in any paper using qualitative methodologies to investigate the entrepreneurial phenomenon. Craig S. Galbraith, Journal of Enterprising Communities There is no hiding behind the ramparts of dry scholarship here. The credibility of the theory being spoken of is not the stuff of constructed proofs, but alignments of critical insight and utility. This is where qualitative work can make a difference to the field, and where this book makes its mark. Robin Holt, International Journal of Entrepreneurial Behaviour and Research The Handbook of Qualitative Research Methods in Entrepreneurship is an unusually solid and multifaceted book on what qualitative methods have done, are doing and will do in entrepreneurship research. Every serious entrepreneurship scholar should read it. It points at the future! Björn Bjerke, University of Kalmar, Sweden I would warmly recommend this unique collection of qualitative methods of entrepreneurship research to both mature and beginning researchers as a menu to choose from for their planned empirical studies. For those who try to get away from only quantitative studies in both business practice and academic research, this book is their chance to find a rich inspiration in reflecting on entrepreneurship as a lived experience using grounded theory and ethnographic, discourse and narrative approaches. It might convince editors of top journals of entrepreneurship research to welcome qualitative research submissions as an indispensable complement to quantitative only submissions. This domain is not physics. In bringing together such a variety of experts from so many nationalities in this Handbook, our Danish colleagues are making entrepreneurship research a realistic global venture. Jan Ulijn, Eindhoven University of Technology, The Netherlands Helle Neergaard and John Parm Ulløi have compiled a remarkable collection of work that both represents the range of methods and demonstrates the depth of insight that can be achieved through qualitative approaches. This book is not simply a handbook of qualitative research methods, though it well achieves this aim, it is also an important contribution towards the field of entrepreneurship research. From the Foreword by Sara Carter This expansive and practical Handbook introduces the methods currently used to increase the understanding of the usefulness and versatility of a systematic approach to qualitative research in entrepreneurship. It fills a crucial gap in the literature on entrepreneurship theory, and, just as importantly, illustrates how these principles and techniques can be appropriately and fruitfully employed. The Handbook is underpinned by the belief that qualitative research has the potential to charter hitherto unexplored waters in the field of entrepreneurship and thus contribute significantly to its further advancement. The contributors seek to assist entrepreneurship researchers in making more informed choices and designing more rigorous and sophisticated studies. They achieve this by providing concrete examples of research experiences and tangible how to advice. By clarifying what these research methods entail, how they are currently being used and how they can be evaluated, this Handbook constitutes a comprehensive and highly accessible methodological toolbox. Dealing with both well-accepted qualitative approaches and lesser-known, rarer and more novel approaches to the study of entrepreneurship, this Handbook will be invaluable to those studying, researching and teaching entrepreneurship.

This important book considers the ways in which small and medium-sized enterprises (SMEs) can thrive in the age of big data. To address this central issue from multiple viewpoints, the editors introduce a collection of experiences, insights, and guidelines from a variety of expert researchers, each of whom provides a piece to solve this puzzle.

European Business Review

Online Business Sourcebook

Journals of the Century

Industrial Arts Index

Handbook of Qualitative Research Methods in Entrepreneurship

Atomic Habits

Transcultural management ; Management styles ; Intercultural communication.

Examines current issues in journals publishing and reviews how the industry will develop over the next few years. With contributions from leading academics and industry professionals, the book provides an authoritative and balanced view of this fast-changing area. There are a variety of views surrounding the future of journals and these are covered using a range of contributors. Online access is now taken for granted - 90 per cent of journals published are now available online, an increase from 75 per cent in 2003. Looks at a fast moving and vital area for academics and publishers Contains contributions from leading international figures from universities and publishers

Are you conducting business research for the first time and aren't sure where to begin? This book gives you everything you need to successfully complete your research project. From choosing a direction for your research and considering ethics to data collection and presenting your results, it offers straightforward guidance on every step of the research process. Covering topics such as social media research, group working and how to research your own organisation, it provides a thorough view of research for business and management students. The book: Enables you visualise how each stage of research links to the next, and makes sure you don't miss a step with a handy 'Research Project Wheel' Empowers you to increase your employability and develop transferable skills, such as proposal writing and data analysis Provides student research examples that show common challenges you might face - and how to address them. Key features include research snapshots, offering short how-to examples for doing real research, and concept cartoons, which put forward different views about research so you can broaden your knowledge. It also has end-of-chapter questions, online multiple choice questions and Kahoot! questions so you can test your understanding. Guiding you through working with and understanding both primary and secondary data, this book is the perfect companion for any undergraduate conducting a business and management research project.

A Practical, Strategic Approach to Managerial Communication Managerial Communication: Strategies and Applications focuses on communication skills and strategies that managers need to be successful in today's workplace. Known for its holistic overview of communication, solid research base, and focus on managerial competencies, this text continues to be the market leader in the field. In the Seventh Edition, author Geraldine E. Hynes and new co-author Jennifer R. Veltsoos preserve the book's strategic perspective and include new updates to reflect the modern workplace. The new edition adds a chapter on visual communication that explains how to design documents, memorable presentations, and impactful graphics. New coverage of virtual teams, virtual presentations, and online communication help students avoid common pitfalls when using technology.

"This is probably the best book on Managerial Communication in the market." –Astrid Sheil, California State University San Bernardino

Principles of Management

Understanding Research for Business Students

Managerial Communication

An Index of Spanish Tests in Print

Business Schools, Consultants, Media

A Practice-Based Approach

Online Business Sourcebook is the only evaluative guide to electronic business database products and services. The arrangement of products and services within the Sourcebook is by thematic chapter, to make it easy to review all products on a specific topic: Online hosts and aggregators; The Internet; Company directories; Company financials; Investment analysis; Shareholder analysis; Credit; Mergers and acquisitions; Business and financial news; Business opportunities; Grants, advice and source of finance; Legislation and regulations; Prices; Market data; Industries; Economics and finance; International trade; Business management literature; Trademarks, trade names and brands; Recent highlights. Within most chapters, products are arranged by geographic coverage. Incorporated are three indexes: names; country/regions and subjects.

Amid the COVID-19 pandemic, small businesses are especially vulnerable. This is one of the first books that explicitly examines the linkage between crisis and entrepreneurship with a specific focus on small businesses. The book adopts a holistic approach and outlines strategies that small business owners can utilize as well as business opportunities that are available in these new market conditions. It also provides a comparative analysis of the current and future market conditions to enable a better understanding of how institutional structures can facilitate or hinder growth. The book also goes on to explain why and how creativity and innovation can help to mitigate the impact of such a crisis on business and highlights why business continuity is especially crucial to family-owned businesses. This timely publication will help to guide small business owners and entrepreneurs to maintain business continuity and build up their resilience in a challenging business climate.

Reinvent your organization for the hybrid age. Hybrid work is here to stay—but what will it look like at your company? Organizations that mandate rigid, prepandemic policies of five days a week at the traditional, co-located office may risk a mass exodus of talent. But designing a hybrid office that furthers your business goals while staying true to your culture will require experimentation and rigorous planning. Hybrid Workplace: The Insights You Need from Harvard Business Review will help you adopt technological, cultural, and management practices that will let you seize the benefits and avoid the pitfalls of the hybrid age. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas—and prepare you and your company for the future.

"This book illustrates, compares, and discusses models, perspectives, and approaches involved in the distribution, administration, and transmission of knowledge across organizations"--Provided by publisher.

Strategies and Applications

Directory of Electronic Journals, Newsletters, and Academic Discussion Lists

International Journal of Business Analytics (IJBAN).

Business and Human Rights

From Higher Aims to Hired Hands

The Diffusion and Consumption of Business Knowledge

Defining Management charts the expansion of management as an idea and practice from a time when it was limited to churches and households to its current ubiquity, focusing in particular on the role of business schools, consultants, and business media in this process. How did an entire industry develop around business schools, consultants, and business media who are now widely considered the authorities regarding best management practice? This book shows how these actors – on their own and in interaction – became taken-for-granted and gained such definitional power over management and managers, expanded across the globe from often modest and not always respected origins, and impacted, and continue to impact businesses and, increasingly, the broader economic and social context. Building on extant and some new research, the book is unique in bringing together issues and actors that have been examined elsewhere separately.

Any student or professional of management interested in the evolution of their field or the rise of business schools, consultants and business media will find this book both novel and thought-provoking.

The online version of the Directory offers users the ability to browse through individual entries or to search for specific items. Search options include searching by title, description, publisher, peer review basis, or subject. Also included online is the thesaurus used to classify the entries,thereby allowing users to search by specific keywords. All web-accessible e-journals have a link from the Directory entry to the journal's actual site. The electronic version of the directory is available as a stand-alone product, while purchasers of print copies automatically receive access to the e-version.

This timely Handbook investigates the many perspectives from which to reconsider teaching and learning within business schools, during a time in which higher education is facing challenges to the way teaching might be delivered in the future.

What are the key issues that concern Qualitative Research in Business and Management? In this advanced textbook, the author brings a wealth of insight to the research process. Combining the abstract and theoretical considerations with those of a practical nature, like those involved with interviewing for data, or for the final stage of writing up, Myers establishes an expansive resource for those involved in qualitative research that will aid them from start to finish. In this book the reader will be provided with the resources to: - Understand the underlying philosophies of qualitative research in business and management. - Be aware of a variety of qualitative research methods - Gain insight into examples of the previous use of qualitative methods in Business and Management. - Analyse and critically evaluate research in, including discussion of using qualitative data analysis software. - Carry out their own research in business and management. - Write up their research for publication. This book will be an indispensable resource both to those just embarking on their research as well as existing researchers in business and management.

Data-Driven Growth in Small and Medium-Sized Enterprises

Breaking Free from the Colonial Paradigm

Managing in Turbulent Times

PAIS Bulletin

Theory and Practice

The SAGE Encyclopedia of Higher Education

Business Research Reporting addresses the essential activities of locating, collecting, evaluating, analyzing, interpreting, and reporting business data. It highlights the value of primary and secondary research to making business decisions and solving business problems. It aims to help business managers, MBA candidates, and upper-level college students boost their research skills and report research with confidence. This book discusses primary data collection, sampling concepts, and the use of measurement and scales in preparing instruments. Also, this book explores statistical and non-statistical analysis of qualitative and quantitative data and data interpretation (findings, conclusions, and recommendations). The author shows how to locate, evaluate, and extract secondary data found on the web and in brick-and-mortar libraries, including optimized searching, evaluating, and recording. Plus, the book demonstrates how to avoid copyright infringement and plagiarism, use online citation software, and cite sources when writing and presenting. Two glossaries—one each for primary and secondary research—round out the content. Business Research Reporting can be your go-to guidebook for years to come. Reading through it in a couple of hours, you can pick up ample information to apply instantly. Then keep it handy and refer to it in your ongoing research activities.

This edited volume seeks to explore established as well as emergent forms of governance by combining social network analysis and governance research. In doing so, contributions take into account the increasingly complex forms which governance faces, consisting of different types of actors (e.g. individuals, states, economic entities, NGOs, IGOs), instruments (e.g. law, suggestions, flexible norms) and arenas from the local up to the global level, and which more and more questions theoretical models that have focused primarily on markets and hierarchies. The topics addressed in this volume are processes of coordination, arriving at and implementing decisions taking place in network(ed) (social) structures; such as governance of work relations, of financial markets, of innovation and politics. These processes are investigated and discussed from sociologists', political scientists' and economists' viewpoints. ?

The Academy of Management is proud to announce the inaugural volume of The Academy of Management Annals. This exciting new series follows one guiding principle: The advancement of knowledge is possible only by conducting a thorough examination of what is known and unknown in a given field. Such assessments can be accomplished through comprehensive, critical reviews of the literature--crafted by informed scholars who determine when a line of inquiry has gone astray, and how to steer the research back onto the proper path. The Academy of Management Annals provide just such essential reviews. Written by leading management scholars, the reviews are invaluable for ensuring the timeliness of advanced courses, for designing new investigative approaches, and for identifying faulty methodological or conceptual assumptions. The Annals strive each year to synthesize a vast array of primary research, recognizing past principal contributions while illuminating potential future avenues of inquiry. Volume 1 of the Annals explores a wide spectrum of research: corporate control; nonstandard employment; critical management; physical work environments; public administration team learning; emotions in organizations; leadership and health care; creativity at work; business and the environment; and bias in performance appraisals. Ultimately, academic scholars in management and allied fields (e.g., sociology of organizations and organizational psychology) will see The Academy of Management Annals as a valuable resource to turn to for comprehensive, up-to-date information--published in a single volume every year by the preeminent association for management research.

With over 600 signed entries, The SAGE Encyclopedia of Higher Education demonstrates the impact higher education has had on global economies and universities across the world. Topics include: • students burdened with higher tuition fees • departments expected to produce courses and research that have clear and demonstrable social impact • what the university is and how it meets social and business requirements This encyclopedia touches on all aspects of higher education through: • key concepts • debates • approaches • schools of thought on higher education • role of universities As an interdisciplinary field, these volumes will prove to be an essential resource for students and researchers in education, sociology, politics and other related fields across the humanities and social science disciplines.

The Brc Academy Journal of Business

Business Research Reporting

Tests in Print

Big Data in Small Business

The Social Transformation of American Business Schools and the Unfulfilled Promise of Management as a Profession

Cross-cultural Management

The new and updated edition of this widely used text is equally useful for undergraduate and graduate students of international business. Its student-friendly format, detailed coverage of classic and timely topics, and extensive use of case studies make it widely adaptable for different level courses, as well as for educators who prefer either a case study or lecture approach. This edition features new coverage of the Asian financial crisis and the European Union. Its treatment of such topics as foreign exchange, international trade policy, and economic development introduces students to techniques for analysing national economies that are not covered in many competing texts. Ethical and environmental issues are also covered in detail, and all case studies, tables, and figures have been thoroughly revised and updated. Each chapter includes a short case study, while longer, more complex case studies conclude the text. Each chapter also features learning objectives, discussion questions, and references. An online instructor's guide that includes PowerPoints with end-of-chapter answers and maps is available to instructors who adopt the text.

The Business Research Consortium of WNY promotes academic scholarship related to business and economics. The first annual conference was held at Canisius College (Buffalo, NY) in Spring, 2006. The BRC publishes the following four journals: The BRC Academy Journal of Business - a journal for superior scholarship in business research, BRC Journal of Advances in Business - a journal dedicated to publishing preliminary investigations and emerging studies in business, The BRC Academy Journal of Education - a journal for superior scholarship in education with a focus on business education, BRC Journal of Advances in Education - a journal dedicated to publishing case studies, methods, and innovations in education.

This expanded second edition of a classic career guide offers fascinating insight into the publishing environment for the management discipline, drawing on a wealth of knowledge and experiences from leading scholars and top-level journal editors. Responding to the continuing emphasis on publishing in the top journals, this revised, updated and extended guide offers invaluable tips and advice for anyone looking to publish their work in these publications.

Challenges and Opportunities for Small Business

Qualitative Research in Business & Management

An Easy & Proven Way to Build Good Habits & Break Bad Ones

A Complete Student's Guide

Cultural Implications of Knowledge Sharing, Management and Transfer: Identifying Competitive Advantage

A New Paradigm for Strategy in Society