

A Practical Guide To Greener Theatre Introduce Sustainability Into Your Productions Author Ellen E Jones Dec 2013

Pixels use electricity, and a lot of it. If the Internet were a country, it would be the sixth largest in terms of electricity use. That's because today's average web page has surpassed two megabytes in size, leading to slow load times, frustrated users, and a lot of wasted energy. With this practical guide, your web design team will learn how to apply sustainability principles for creating speedy, user-friendly, and energy-efficient digital products and services. Author Tim Frick introduces a web design framework that focuses on four key areas where these principles can make a difference: content strategy, performance optimization, design and user experience, and green hosting. You'll discover how to provide users with a streamlined experience, while reducing the environmental impact of your products and services. Learn why 90% of the data that ever existed was created in the last year Use sustainability principles to innovate, reduce waste, and function more efficiently Explore green hosting, sustainable business practices, and lean/agile workflows Put the right things in front of users at precisely the moment they need them—and nothing more Increase site search engine visibility, streamline user experience, and make streaming video more efficient Use Action Items to explore concepts outlined in each chapter

A practical and comprehensive guide to surviving the greatest disaster of our time, from

New York Times bestselling self-help author and beloved CBS Sunday Morning science and technology correspondent David Pogue. You might not realize it, but we're already living through the beginnings of climate chaos. In Arizona, laborers now start their day at 3 a.m. because it's too hot to work past noon. Chinese investors are snapping up real estate in Canada. Millennials have evacuation plans. Moguls are building bunkers. Retirees in Miami are moving inland. In *How to Prepare for Climate Change*, bestselling self-help author David Pogue offers sensible, deeply researched advice for how the rest of us should start to ready ourselves for the years ahead. Pogue walks readers through what to grow, what to eat, how to build, how to insure, where to invest, how to prepare your children and pets, and even where to consider relocating when the time comes. (Two areas of the country, in particular, have the requisite cool temperatures, good hospitals, reliable access to water, and resilient infrastructure to serve as climate havens in the years ahead.) He also provides wise tips for managing your anxiety, as well as action plans for riding out every climate catastrophe, from superstorms and wildfires to ticks and epidemics. Timely and enlightening, *How to Prepare for Climate Change* is an indispensable guide for anyone who read *The Uninhabitable Earth* or *The Sixth Extinction* and wants to know how to make smart choices for the upheaval ahead. Summary: "Public parties always have and always will be a part of the human story. Yet those who stage events have a social and environmental responsibility to reduce their impacts. Written by a leader in the field, this fully updated, practical, step-by-step guide

leads readers through the key aspects of how to understand and manage the impacts of events of any type and scale. Readers are provided with checklists for action and tools for measuring performance and numerous examples and case studies from across the world are integrated throughout"--

Across the world each year events of every shape and size are held: from community events, school fairs and local business functions through to the world's largest festivals, music events, conferences and sporting events. As well as causing celebration and giving voice to issues, these public parties use up resources, send out emissions and generate mountains of waste. Events also have the power to show sustainability in action and every sustainably produced event can inspire and motivate others to action. Written by a leader in event sustainability management, this book is a practical, step-by-step guide taking readers through the key aspects of how to identify, evaluate and manage event sustainability issues and impacts and to use the event for good – it's for events of any style and scale, anywhere in the world. Now in its third edition, this is the indispensable one-stop guide for event professionals and event management students who want to adjust their thinking and planning decisions towards sustainability, and who need a powerful, easy-to-use collection of tools to deliver events sustainably.

Green Witchcraft

A Practical Design Approach

A Practical Guide to Designing and Planting a Small-space Garden

A Practical Guide to Everyday Green Living

Practical Green Design Choices for Your Health, Wealth, and Soul

A Practical Guide to Renewable Energy: Power Systems and their Installation

Sustainability for Our Children, Our Communities, and Our Planet

Gardening lecturer and TV gardening show host Kerwin Fischer inspires all gardeners to use whatever spaces they have to create beautiful, real gardens whether on a patio or rooftop or a tiny plot of earth surrounded by cement. Fischer covers all the basics, including soil amendments, fertilizers and tools, plus ideas and instructions for spring, summer and late summer planting. 100 full-color photos. 20 drawings.

Work in harmony with nature to create a more climate-friendly garden, with practical solutions for real-life spaces. An updated new edition of a classic and timely guide.

Leadership for Green Schools provides aspiring and practicing leaders with the tools they need to facilitate the design, leadership, and management of greener, more sustainable schools. Framed by theory and research, this text draws from the fields of sustainability science, built learning environment, and educational leadership to explain what green schools look like, what role school buildings play in advancing sustainable organizational and instructional

practices, and why school leaders are "greening" their leadership. Sustainability can often seem like an unreachable, utopian set of goals, but this important resource uses illustrative examples of successful schools and leaders to show how establishing and managing green schools aligns with the work they are already doing to restore engaged learning within their schools and communities. Leadership for Green Schools is a unique and important resource to help leaders reduce the environmental impact of school buildings and immerse students in purposeful, meaningful learning for a sustainable, just future. Special Features: Examples from award-winning schools and leaders—best-practices and illustrative examples throughout make whole school sustainability come to life and show how green leadership is a real possibility for the reader. Aligned with Professional Standards for Educational Leadership—provides the tools necessary for leaders to advance sustainability goals while at the same time fulfilling the core purposes of their job. End-of-chapter discussion questions—valuable pedagogical tools invite personal reflection and conversation.

Do you aspire to be an eco-friendly artist? Do you want to create your art with non-toxic art materials without having to worry about your health or the environmental impact? Many artists just like you are. But it has been near impossible to find the right information, specific products are not listed or what

you've found is home recipes for hobbyist craft projects. The Perfect Solution If this sounds like your frustrating experience so far, you have come to the perfect place. The Artist Guide To Eco-Friendly Art is your solution. The Artist Guide To Eco-friendly Art is the most comprehensive and practical guide to help you become an eco-friendly artist. This easy-to-follow guide breaks down the issues with normal art supplies and lists the best eco-friendly alternatives. What else you'll discover, and how this wonderful book is a must-have... Understand what makes most art materials bad for us and the environment Learn how to make your studio eco-friendly Discover non-toxic paint brands - including the world's only high-quality, vegan, non-toxic and environmentally friendly acrylic paint brand. Get to know which art supplies are vegan and cruelty-free Benefit from smart, affordable and sustainable packaging choices Immediately start filling your studio with eco-friendly art materials using the 100+ links to recommended products ...and much more! By implementing the well thought out advice and using the recommended products laid out in this book, every visual artist - from complete beginner to seasoned professional - will be able to comprehensively reduce the environmental impact and health risks of their practice. The Artist Guide To Eco-friendly Art is the best resource for any artist or art teacher who is looking for a handbook to help them in the transition from using traditional toxic art materials to

healthy and environmentally conscious art materials. If you're an artist or know an artist who cares about the environment and don't know where to get started, this comprehensive guide is for you! Links to 100+ Recommended Art Products The Artist Guide to Eco-Friendly Art is the most comprehensive list of sustainable and non-toxic art materials that are already on the market. This guide contains links to over 100 recommended products that have been heavily researched, tried and tested - Saving you the exhaustive time and effort required to find and research through thousands of products. Everything that most artists use is covered including paint, brushes, canvas and other painting surfaces, varnish, easels, brush cleaner, palette knives, paper, sketchbooks, pencils, packaging and much more. Extensive Research By Award-Winning Artist and Author Scott Denholm This extremely handy guide has been developed out of the experiences, trial and error and several years of extensive research by Australian artist and author Scott Denholm. Scott has done all of the hard work sourcing the best materials and products from around the world so that you don't have to. In addition - using the very materials recommended in this book - Scott has been creating his award-winning artwork completely environmentally-friendly for the past 10 years.

A Practical Guide to Greener Theatre
Leadership for Green Schools

A Practical Guide to Plastics Sustainability

Ghost Hunting

The Practical Guide for Eco-friendly Remodeling and Decorating

A Practical Guide to Leading Green Schools

Go Green, Spend Less, Live Better

Protecting the environment should be a priority of every theatrical production, but it can be challenging to mount an environmentally-friendly show with limited time, resources, and information. A Practical Guide to Greener Theatre: Introduce Sustainability Into Your Productions not only gives you the information you need to make greener decisions, but provides you with practical, workable solutions. You will learn how to assess and improve every production area - from costuming and painting, lighting and technical direction, to administrative offices and the rehearsal process. Checklists, examples of successful strategies, and step-by-step instructions will show you how to identify areas where manageable, sustainable changes can make your productions greener, and advice from working professionals, with experience greening their own productions, will leave you confident that your processes are environmentally sound. Even non-technical people who find themselves responsible for supervising productions will find green solutions that can be

instituted with a staff of volunteers or students. Remember: every step toward sustainability is a step forward. Discover small fixes that will make your theatre productions greener. Examine ways to introduce greener practices in the design, execution, and strike process. Explore how introducing sustainability into your theatre productions can save your company time and money. Learn how sustainability and safety intersect to help protect your workers and volunteers.

Over 85 percent of Americans today express concern about health and the environment, yet only a small fraction say they know where to begin. If you are concerned about climate change, personal health, or simply wish to tread more lightly on the earth, this book is for you. It will help you get past the worry and take positive action to improve both your health and the health of the planet. Based on a lifetime of research and practice, Greg Horn provides the ultimate primer for living sustainably.

Over the last 50 years there has been rapid development of construction techniques, analytical methods and materials for use in ground engineering. One of the major techniques which has been developed is soil strengthening or reinforcement whereby man-made elements are included within geological material to provide a stabilised mass. Various products have been developed for retaining

systems, slope stabilisation, etc. More recently, environmental concerns and the focus on sustainable development have led to the examination of materials based on renewable resources for use in ground engineering. In this book, the applications of both vegetable and man-made fibres in situations where there is a requirement for short-term ground reinforcement are examined and discussed. The use of vegetable fibre geotextiles (VFG), particularly in erosion control and soil reinforcement, is covered in detail, with examples from various civil engineering applications. Over the last 50 years there has been rapid development of construction techniques, analytical methods and materials for use in ground engineering. One of the major techniques which has been developed is soil strengthening or reinforcement whereby man-made elements are included within geological material to provide a stabilised mass. Various products have been developed for retaining systems, slope stabilisation, etc. More recently, environmental concerns and the focus on sustainable development have led to the examination of materials based on renewable resources for use in ground engineering. In this book, the applications of both vegetable and man-made fibres in situations where there is a requirement for short-term ground reinforcement are examined and discussed. The use of vegetable fibre geotextiles (VFG), particularly in erosion control and soil reinforcement, is covered in detail, with

examples from various civil engineering applications.

Extremely practical, this book reveals how to develop an environmentally sustainable office building in a cost-effective way. Not only does it teach about the business case for green buildings, but it also explains the nuts and bolts of site planning, design, sustainable construction, facilities management, financing and leasing, and government policies and trends.

Green Building and Sustainable Development

A Practical Guide to Sustainable Living

How to Prepare for Climate Change

A Guide to Building Greener Digital Products and Services

A Practical Guide to a Sustainable Home

The Green Book

Partnering with Nature to Create Vibrant, Flourishing, Sustainable Schools

Corporate social responsibility has gained substantial traction in recent decades but many still struggle with conveying the importance of integrating ethics and environmental and social values within the demands of a business world understandably concerned with making profit. First published in 2009 as ' Do the Right Thing ', The Practical Guide to Corporate Social Responsibility guides you through the basics, teaching how to recognise CSR benefits and put principles into practice in a business-focussed way. This new edition helps readers get to grips with

improving their organisation's environmental management, sustainability, health and safety and trading ethics with straightforward guidance and tips. A new ' Do The Right Thing ' Model assists organisations with identifying risks and frames corporate social responsibility in a business context accessible to all. Features include: An updated Do the Right Thing Model aligned to the new ISO high level structure for management system standards 20 global case studies to demonstrate how the model can impact performance A corporate social responsibility policy template for your organisation ' s use Helpful 'Test your thinking' exercises to check your understanding and stretch your working knowledge 100 practical actions for you to start implementing today This is an essential introduction to the complex areas of corporate social responsibility that affect health and safety practitioners, environmental managers, human resources personnel and those working with quality and business assurance. It will also be critical reading for those looking to understand how CSR fits into the new high level structure of ISO 9001, ISO 14001 and ISO 45001.

How green can you be? Green: Drive the speed limit Greener: Drive a fuel-efficient car Greenest: Bike or walk The perfect guide to help readers decide how to best spend their time and money to protect the environment, Green, Greener, Greenest offers flexible tips for everyday living, all categorized as "green," "greener," and "greenest." Cutting through the labeling and the hype, it helps readers choose the advice that fits their schedule, their budget, and their interests, with the understanding that there's never one "right way" to make a difference. This indispensable resource will grow with readers-whether a novice in green living or a veteran environmentalist-as their interests and needs change over time.

Rapid economic development has been a boon to human well-being, but comes at a significant cost to the fertile soils, forests, coastal marshes, and farmland that support all life on earth. If ecosystems collapse, so eventually will human civilization. One solution is inclusive green growth--the efficient use of natural resources. Its genius lies in working with nature rather than against it. *Green Growth That Works* is the first practical guide to bring together pragmatic finance and policy tools that can make investment in natural capital both attractive and commonplace. Pioneered by leading scholars from the Natural Capital Project, this valuable compendium of proven techniques can guide agencies and organizations eager to make green growth work anywhere in the world.

"Green witchcraft is a school of witchcraft for those who want to live in harmony with the earth and its green things--and this book is your how-to guide. Open yourself up to everything from growing herbs and plants for magic and medicine, to honoring the spirits of trees and animals, and using crystals for power and healing."--Amazon.

A Practical Guide to Green Real Estate Management

Creating an Eco-Friendly Early Years Setting

A Practical Guide

Concept, Solutions, and Implementation

Green Living by Design

A Practical Guide to Surviving the Chaos

A Practical Guide to Discovering the Magic of Plants, Herbs, Crystals, and Beyond

"Ghost Hunting - A Practical Guide" is the book which every ghost hunter should read. First

published in 1973, it was the first book in the world to explain how to go about ghost hunting. It has now been updated for the 21st century by Alan Murdie, Chairman of the Ghost Club. Explaining the background to serious paranormal research, it covers equipment for the ghost hunter; how to examine a haunted house; investigating the surroundings and history of a site; how to interview people who have experienced ghosts; and how to eliminate the many natural causes - some of them highly unexpected - which can lead people to believe they are being haunted. Importantly, this book does not just emphasise the role of equipment, but also the appropriate mental attitude needed by the serious investigator. Complete with an extensive reading list and guidance on temperature readings, both the newcomer and the experienced ghost hunter will benefit from the advice and information contained in this classic book. Andrew Green began hunting ghosts in war-time London in 1944. From the 1970s to until his death in 2004, he actively promoted the scientific investigation of haunted properties and people, publicising many of the techniques routinely used by ghost hunters today. A respected lecturer, he published 17 books on hauntings and saw at least two ghosts himself. Alan Murdie is a lawyer and psychical researcher. He has investigated numerous cases of ghosts and hauntings in Britain and abroad. He is Chairman of the Ghost Club (founded 1862) and a council member of the Society for Psychical Research.

A Practical Guide to Plastics Sustainability: Concept, Solutions, and Implementation is a groundbreaking reference work offering a broad, detailed and highly practical vision of the complex concept of sustainability in plastics. The book's aim is to present a range of potential

pathways towards more sustainable plastics parts and products, enabling the reader to further integrate the idea of sustainability into their design process. It begins by introducing the context and concept of sustainability, discussing perceptions, drivers of change, key factors, and environmental issues, before presenting a detailed outline of the current situation with types of plastics, processing, and opportunities for improved sustainability. Subsequent chapters focus on the different possibilities for improved sustainability, offering a step-by-step technical approach to areas including design, properties, renewable plastics, and recycling and re-use. Each of these pillars are supported by data, examples, analysis and best practice guidance. Finally, the latest developments and future possibilities are considered. Approaches the idea of sustainability from numerous angles, offering practical solutions to improve sustainability in the development of plastic components and products Explains how sustainability can be applied across plastics design, materials selection, processing, and end of life, all set alongside socioeconomic factors Considers key areas of innovation, such as eco-design, novel opportunities for recycling or re-use, bio-based polymers and new technologies

The renewable energy field is an area of rapid growth with many government initiatives in place to encourage mainstream take-up of energy-saving technologies in buildings. In the UK, over 100,000 students per year undertake plumbing and electrical installation vocational courses that will be directly affected by these developments. More importantly, there will be an even greater number of professionals studying toward renewable energy installation and inspection courses that need this information. This new book from bestselling author Chris Kitcher provides an

overview of all of the latest technologies and how they can be incorporated. Students and professionals will use it on a range of courses and as a reference on-site.

There are a lot of Christians who really do want to fulfill the Great Commission and go make disciples. The problem is, many of them have no idea what that looks like or where to start. The Green Book is a discipleship tool and curriculum that was created to help beginners as well as long time disciple-makers alike make disciples who can then go make disciples.

The Little Green Book of Note Investing

A Practical Guide for Getting Started with Investing in Mortgage Notes

The Practical Guide to Corporate Social Responsibility

Nontraditional Activation Methods in Green and Sustainable Applications

The Most Comprehensive and Practical Guide to Help You Become an Eco-Friendly Artist

The Practical Legal Guide

A Practical Guide to Making Eco-Smart Choices a Part of Your Life

The green building movement has produced hundreds of “ how-to ” books and websites that are filled with tips about green building and what homeowners should do to go green. While helpful and informative, when it comes to making actual purchasing and installation decisions, these books do not make it any easier for a homeowner to prioritize against a budget. Here, Schifman shares her knowledge and experience for others to use in their journey toward a greener way of living. Whether the reader is building a new home or doing a minor remodel, a homeowner needs a framework by which to guide their decisions. These decisions are based on

values, and the author posits that there are really only three reasons to go green: For Our Health: By building more sustainably, we reduce our exposure to harmful chemicals and toxins. For Our Wealth: By building a more durable home and being more efficient with resources like water and electricity, we reduce our monthly utility bills and ongoing maintenance expenses. For Our Soul: Collectively doing the right thing for our planet does make a difference—and that is soul-nourishing. Learn the logistics of choosing windows, insulation, appliances, and lighting. Find out about FSC certified wood and about using reclaimed materials. Here is everything you need to make your home sustainable.

A guide to home building, renovation, and decorating for environmentally conscientious readers or home owners looking to promote energy efficiency explains how to reduce one's personal carbon footprint, lower costs, and promote an eco-friendly lifestyle while creating one's dream home.

This book offers a comprehensive guide to becoming a more eco-friendly setting, from small steps that can be taken to reduce waste and improve efficiency to setting up partnerships. It illustrates how sustainable choices can become a natural part of every child's education and how children, parents and staff can all inspire sustainable behaviour across local communities and at national and international levels. Covering all aspects of practice including colleague and parental engagement, the environment, routines, resources, and teaching and learning, the book helps readers and practitioners to embed a sustainable approach in day-to-day practice. It draws on recent research, studies and stories of success and failure that can be adapted to fit

everyone ' s own journey towards a more sustainable world. The chapters address topics such as: plastics and their alternatives sustainable food sustainable resourcing transport and trips waste management. Drawing on the experiences of real nurseries and including a wide range of activities and lists of resources, this is an essential read for practitioners, leaders, policymakers and all settings that want to help make sustainable choices a natural part of young children ' s lives.

We take you through your home, office and garden and show you how to do just about everything in a more eco-friendly way. From upcycling projects you can do with your kids, to making your own make-up and everything in between, this book is a comprehensive guide for those who want to live a leaner, greener and healthier life. Make awesome stuff, save the planet, have fun & save money!

Sustainable Event Management

Balancing Green

Let's Eat in Green Pastures: A Practical Guide to Healthy Living

A Practical Guide to Reducing the Environmental Impact of Your Event

Designing for Sustainability

Do the Right Thing

Living Green

"We are a nation of unhealthy people," writes author Valerie Whatley, PhD. From eating junk food to getting too little exercise, from toxic waste in our soil to a disconnect from the heavenly

Father, we have a problem. What we need, Dr. Whatley suggests, is to accept responsibility for ourselves by walking the path toward healthy living, each and every day. *Let's Eat in Green Pastures* is a practical guide that points us in just that direction. Because physical health is largely dependent on spiritual health, the journey away from an unhealthy existence begins by building a solid relationship with Jesus Christ. In this way, Dr. Whatley tells us, we will "acquire the faith needed to accept [our] God-given gift of good health." As human beings, we are much like sheep in need of a shepherd. By evaluating our belief system and forming an intimate relationship with God, we take the first step toward achieving wellness. But what about maintaining robust physical health? This we can do by designing a healthful diet and exercise regimen that suits our own needs, thus avoiding health problems that are commonly triggered or controlled by diet and exercise. The book is divided into five eminently readable parts, each addressing a specific issue related to our well-being. While each part is valuable in its own right, perhaps the jewel in the crown is Part V: "My Favorite Family Recipes," a marvelous compendium of delicious, healthful recipes, created by Dr. Whatley's own family members. Filled with insightful information and engaging personal anecdotes, *Let's Eat in Green Pastures* leads the way toward good health with its unique brand of advice.

The past, present, and future of green chemistry and greenengineering From college campuses to corporations, the past decade witnessed a rapidly growing interest in understanding sustainable chemistry and engineering. *Green Chemistry and Engineering: A Practical Design Approach* integrates the two disciplines into a single study tool for students and a practical guide for

working chemists and engineers. In *Green Chemistry and Engineering*, the authors—each highly experienced in implementing green chemistry and engineering programs in industrial settings—provide the bottom-line thinking required to not only bring sustainable chemistry and engineering closer together, but to also move business towards more sustainable practices and products. Detailing an integrated, systems-oriented approach that bridges both chemical syntheses and manufacturing processes, this invaluable reference covers: Green chemistry and green engineering in the movement towards sustainability Designing greener, safer chemical synthesis Designing greener, safer chemical manufacturing processes Looking beyond current processes to a lifecycle thinking perspective Trends in chemical processing that may lead to more sustainable practices The authors also provide real-world examples and exercises to promote further thought and discussion. The EPA defines green chemistry as the design of chemical products and processes that reduce or eliminate the use or generation of hazardous substances. Green engineering is described as the design, commercialization, and use of products and processes that are feasible and economical while minimizing both the generation of pollution at the source and the risk to human health and the environment. While there is no shortage of books on either discipline, *Green Chemistry and Engineering* is the first to truly integrate the two. A down-to-earth guide to giving your home, condo, or apartment an eco-makeover "This book will change how you see the world. It argues compellingly that dramatic changes are happening to our planet and the only way forward is to treat the environment, and each other, with sustainability in mind. By presenting the basic science behind global threats and offering

sage advice for doing your part to make a positive difference, this book is a must-have manual for life on Earth in the 21st century." - Professor E. Christian Wells, Department of Anthropology, University of South Florida, USA This book will teach you everything you need to know about sustainable living--from reducing your greenhouse gas footprint to making sure that you are part of the green economy. Along the way, readers will learn about the field of sustainability and the "three E's" of sustainable living--environment, economy, and equity. We are in the midst of great environmental change and all of us need to do everything we can to try to live more gently on the planet. Robert Brinkmann provides a range of options for readers as to what they can do to try to make a difference. Some involve simple lifestyle changes - but he also challenges all of us to commit to make more difficult and more meaningful changes to create a greener, more sustainable world. The book also delves into how we can create more sustainable communities, schools, and organizations. It showcases many examples of people and organizations that are making significant contributions to improving our planet's sustainability that serve as inspiration and guidance for all of us trying to live more sustainably. Robert Brinkmann is the Dean of the College of Liberal Arts and Sciences at Northern Illinois University, USA and is the author of numerous books, including Environmental Sustainability in a Time of Change. His blog, On the Brink, is one of most popular sustainability blogs on the Internet.

Green, Greener, Greenest
Promoting Sustainable Behaviour

A practical guide to what works

Do Your Part

Greenmoxie

A Practical Guide to Development

A Practical Guide for Disciples Who Make Disciples

An expert on business strategy offers a pragmatic take on how businesses of all sizes balance the competing demands of profitability and employment with sustainability. The demands and stresses on companies only grow as executives face a multitude of competing business goals.

Their stakeholders are interested in corporate profits, jobs, business growth, and environmental sustainability. In this book, business strategy expert Yossi Sheffi offers a pragmatic take on how businesses of all sizes—from Coca Cola and Siemens to Dr. Bronner's Magical Soaps and Patagonia—navigate these competing goals. Drawing on extensive interviews with more than 250 executives, Sheffi examines the challenges, solutions, and implications of balancing traditional business goals with sustainability. Sheffi, author of the widely read *The Resilient Enterprise*, argues that business executives' personal opinions on environmental sustainability are irrelevant. The business merits of environmental sustainability are based on the fact that even the most ardent climate change skeptics in the C-suite face natural resource costs, public relations problems, regulatory burdens, and a green consumer segment. Sheffi presents three basic business rationales for corporate sustainability efforts: cutting costs, reducing risk, and achieving growth. For companies, sustainability is not a simple case of “ profits versus planet ”

but is instead a more subtle issue of (some) people versus (other) people—those looking for jobs and inexpensive goods versus others who seek a pristine environment. This book aims to help companies satisfy these conflicting motivations for both economic growth and environmental sustainability.

This title shows readers how to reduce their garden's 'carbon footprint' and create a greener, more ecologically sustainable garden by working with nature. It includes step-by-step advice for establishing an eco system, controlling weeds, composting with worms, harvesting and storing water, and landscaping with recycled materials.

Promoting sustainable behaviour is a critical part of society ' s response to climate change. This short, practical book shows you how to build a sustainable behaviour campaign that works. There are more and less effective ways for businesses, NGOs and governments to encourage people to act in a more sustainable way, and some common pitfalls to avoid. By summarizing "what really works" and pulling out the most important take-home messages from the evidence base, this book contains all the tools you need to maximize the success of your sustainable behaviour initiative – in households, when commuting, in the workplace and beyond. By looking beyond individual behaviours to people ' s sense of identity and values; by incorporating social signals that provide such important cues for our everyday behaviour; by pointing out strategies that attract (and keep) people ' s interest; and by understanding how to break bad habits and create good ones, this guide offers the best chance of making a sustainable behaviour campaign work, to create a lasting change in behaviour.

Nontraditional Activation Methods in Green and Sustainable Applications: Microwaves; Ultrasounds; Photo-, Electro- and Mechan-ochemistry and High Hydrostatic Pressure provides a broad overview of non-traditional activation methods to help readers identify and use appropriate approaches in reducing the environmental impact of their work. Sections discuss the fundamental principles of each method and provide examples of their practical use, illustrating their usefulness. Given the importance of expanding laboratory based technologies to the industrial level, chapters that cover both existing and potential industrial and environmental applications are also included. Highlighting the usefulness and adaptability of these methods for a range of practical applications, this book is a practical guide for both those involved with the design and application of synthetic methodologies and those interested in the implementation and impact of green chemistry principles in practice, from synthetic and medicinal chemists, to food developers and environmental policy planners. Discusses, and critically assesses, the advantages of non-traditional activation methods in green and sustainable chemistry applications Features individual chapters written by renowned experts in the field Contains extensive, state-of-the-art reference sections, providing critically filtered information to readers

Greener Events Guide

How to Create an Eco Garden

The Ultimate Guide to Saving the Planet, Saving Money, and Protecting Your Health

Green Growth That Works

Building a Sustainable Home

Practical Sustainability

Your Green Abode

Go Green, Spend Less, Live Better is an authoritative, practical guide that details the money-saving side of greener, healthier, and simpler living. Bestselling author of It ' s Easy Being Green and sustainable-living expert Crissy Trask provides a prescriptive handbook for making better decisions about our homes, how we get around, what we eat, and how we behave as consumers, in order to simultaneously achieve two desirable and imperative goals—to be better off financially and to do what is good for the planet. Laying out steps that will yield immediate results, Trask also provides explanations of bigger commitments that take time to implement, but also produce much bigger savings. With her practical money-saving strategies and environmental know-how, Trask empowers readers to confidently pursue change, knowing their bank accounts will grow as a result. Go Green, Spend Less, Live Better shows how typical families can easily save at least \$10,000—and even as much as \$30,000—in the first year alone by greening up some key areas of their homes and lives. Other areas covered include: How green living is not exclusive, but highly accessible and affordable Five reasons you will live better and save money when going green How to start reaping economic rewards right away Taking green to the next level and getting more for your money Earning rich returns on green investments The link between better health and greater wealth And much more!

This practical guide for educational leaders explores how you can transform your school or district into a vibrant center of learning and socio-ecological responsibility with only three manageable actions: taking students outside, bringing nature inside, and cultivating a mindset of awareness, responsibility, and empathy. This book is rich in practical, attainable approaches and stories of real actions taken by leaders, teachers, parents, and community partners to design, lead, and manage a vibrant, flourishing, sustainable learning community. Authors Uline and Kensler take you on an inspirational journey through nine key leadership strategies for you to begin or expand your work towards whole school sustainability.

The legal and economic landscape for building and development have fundamentally been altered by the country's major environmental problems - climate change, deforestation, loss of biodiversity, ozone depletion, pollution, and unsustainable natural resource consumption rates. The editors provide practical information for lawyers to assist their clients in fully understanding green building and sustainable development concepts so they can operate successfully in the evolving economic and regulatory environment while minimizing the potential cost penalty of business-as-usual practices.

Natural Capital Policy and Finance Mechanisms from Around the World

A Guide to a More Sustainable Life

The Practical Guide to Sustainable and Greener Gardening

Page 26/27

Practical Guide to Green Technology for Ground Engineering
When to Embrace Sustainability in a Business (and When Not To)
Green Chemistry and Engineering
Green Places in Small Spaces