

## 8502126342 Aoes Comuns Lucros Extraordinarios Nao Siga O Rumo Da Multidao

"It's been called the world's greatest casino - but the stock market is far more than a game of chance. Despite the short-term instability of the market, stocks have proven to be better investments than bonds over the long run. Financial expert Jeremy Siegel gives shrewd and practical advice on building wealth through buying stocks in this thorough analysis of the market and the factors that affect it. If you're about to invest, this is the guide you need to understand the stock market as an attractive option." "Base your investment choices on a clear understanding of why, and not just how, the market reacts to economic forces, Siegel urges. His unique and substantive guide gives investors essential background on the stock market by explaining the historical returns on stocks and bonds over the past two centuries - and discusses the risk and return profile on financial assets that makes stocks safer and more productive long-term investments." "Along with practical tips and guidelines, this complete guide includes a detailed description of market performances since 1802 - including nearly 100 original charts and graphs - providing a unique perspective on returns and market fluctuations; an examination of the economic, political, and fiscal changes that affect the stock market, such as deficits, taxes, inflation - even war; and an analysis of long-term stock opportunities in foreign markets - a timely topic for today's investors." "You'll discover how to calculate the effects of calendar anomalies, inflation, taxes, and many other factors on market volatility - and how to structure your portfolio accordingly. (Insights from the stock crashes of October 1929 and 1987 help investors understand why stock risks have changed over time.) Siegel's thorough analysis not only covers stock returns - including the "nifty fifty," market capitalization, and after-tax returns - but explains why the market moves as it does and offers an idea of what to expect from the future."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

A Guide to Selecting Markets for Long-term Growth

Philip Fisher gilt als einer der Pioniere der modernen Investmenttheorie und zählt zu den einflussreichsten Investoren aller Zeiten. Seine Investmentphilosophien, die er vor fast 40 vorgestellt hat, werden nicht nur von modernen Finanzexperten und Investoren - inklusive Warren Buffett - studiert und angewendet, sondern gelten für viele als das Evangelium schlechthin. "Common Stocks and Uncommon Profits and Other Writings" ist die aktualisierte Broschurausgabe der 1958 erschienenen Originalausgabe. Diese Neuauflage stellt Fishers Ideen einer neuen Generation von Investoren vor. Sie enthält alle Investmentweisheiten der Originalausgabe sowie ein erweitertes Vorwort und eine Einleitung von Philip Fishers Sohn Ken - selbst ein angesehener Investment-Guru. Ken Fisher beschreibt hier, wie dieses Buch sein Privat- und Berufsleben beeinflusst hat und geht ausführlich auf die Investmentleidenschaft seines Vaters ein. "Common Stocks and Uncommon Profits and Other Writings" - eine unverzichtbare Lektüre für Finanzinteressierte, Anleger und Finanzexperten gleichermaßen. Die Neuauflage erscheint in neuem Design als Band der Reihe "Wiley's Investment Classics Series".

Stocks for the Long Run